

China Comservice's 2010 Annual Report Won the Grand Award and 3 Gold Awards in "2011 International ARC Awards"

China Communications Services Corporation Limited's 2010 annual report won the Grand Award in the category of "Interior Design - Hong Kong & PRC" in "2011 International ARC Award". This is the first time for the Company to achieve the highest ranking of this renowned international award. China Comservice also won 3 gold awards in 2 categories - "Interior Design" and "Illustration".

"International ARC Award", organized by MerComm. Inc., is the largest and most independent international annual report competition honoring excellence in annual reports. It enjoys a reputation as "Academy Awards of Annual Report" according to the financial media. This year is the 25th anniversary of the "International ARC Awards", and there were over 2,100 entries from 31 countries participated in the contest. The judging criteria include cover design, chairman's letter, interior design, clarity of written text, presentation of corporate information, expression of financial data, and how well the spirit of the company is communicated.

China Comservice's 2010 annual report was themed by the Company's corporate culture - "The Highest Excellence is Like That of Water". It demonstrated the Company's major development strategies through manifesting different states of water. This symbolic design also implied the Company's strengths and potentials in different customer markets, and strongly advocated the Company's culture.







