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CHINA STAR ENTERTAINMENT LIMITED

(Incorporated in Bermuda with limited liabilities)
(Stock Code: 326)

DATE OF BOARD MEETING

The board of directors (the "Board") of China Star Entertainment Limited (the "Company") announces that a meeting of the Board will be held at Unit 3409 Shun Tak Centre, West Tower, 168-200 Connaught Road Central, Hong Kong on Friday, 25 March 2011 at 4:00 p.m. for the purpose of, among other matters, considering and approving the final results of the Company and its subsidiaries for the year ended 31 December 2010 and the payment of a final dividend, if any.

By Order of the Board

China Star Entertainment Limited Wong Shuk Han, Dorothy

Company Secretary

Hong Kong, 15 March 2011

As at the date of this announcement, the executive directors of the Company are Mr. Heung Wah Keung, Ms. Chen Ming Yin, Tiffany and Ms. Li Yuk Sheung and the independent non-executive directors are Mr. Hung Cho Sing, Mr. Ho Wai Chi, Paul and Mr. Leung Hok Man.