## CHINA TING GROUP

華 鼎集 團


## 2010 Final Results

Corporate Presentation
－March，2011－

䄱 Major Achievements

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## Major Achievements

## OEM／ODM \＆RETAIL：

In 2010，international consumer markets continued to be difficult with particular stress on selling prices but CTG＇s OEM／ODM business turnover and customer base saw a sustained significant growth．Sales in garment export leapt from 15 million pieces（HK\＄1，756 million）in 2009 to 18 million pieces（HK\＄2，147 million）in 2010，with the total revenue increasing by over 22\％．

The Group＇s RETAIL performance also achieved exceptional growth driven mainly by the Group＇s brand＂Finity＂，rising from HK\＄335 million in 2009 to HK\＄414 million in 2010，and representing an increment of approximately $24 \%$ ．

## OTHERS：

Successful inroads into the knitwear sector was achieved and continues to flourish

Further expansion of our wool business（both in fabrics and outerwear） remains a focus to attain projected productivity contributing to a stronger business turnover．

## Financial Highlights－Key Figures（1）

For the year ended 31 December

| HK\＄mil | $\mathbf{2 0 1 0}$ | $\mathbf{2 0 0 9}$ | Change |
| :--- | ---: | ---: | ---: |
| Turnover | $\mathbf{2 , 5 6 1 . 1}$ | $2,091.0$ | $\mathbf{2 2 . 5} \%$ |
| Gross Profit | $\mathbf{7 9 9 . 8}$ | 721.9 | $\mathbf{1 0 . 8} \%$ |
| Profit attributable to equity <br> holders of the Company | $\mathbf{2 6 7 . 0}$ | 376.6 | $\mathbf{- 2 9 . 1 \%}$ |
| Net Profit excluding negative <br> goodwill and other gains／losses | $\mathbf{2 7 0 . 1}$ | 264.2 | $\mathbf{2 . 2} \%$ |
| Dividend per Share（HK cents） <br> －Final <br> －Full Year | $\mathbf{4 . 7 5}$ | 5.26 |  |
| Dividend payout ratio（\％） <br> （excluding negative goodwill） | $\mathbf{7 0 . 0}$ | 70.0 | 9.70 |



## Financial Highlights－Margins

For the year ended 31 December

＊excluding negative goodwill and other gains／losses

## Financial Highlights－Segments Profit

For the year ended 31 December

| HK\＄mil | 2010 | 2009 | Change |
| :---: | :---: | :---: | :---: |
| Turnover－OEM／ODM | 2，146．9 | 1，755．6 | 22.3 \％ |
| Turnover－Retail | 414.2 | 335.3 | 23.5 \％ |
| Segment Profit－OEM／ODM | 274.5 | 278.0 | －1．3\％ |
| Segment Profit－Retail | 70.9 | 67.1 | 5.7 \％ |
| Segment Profit Margin <br> －OEM／ODM | 12.8 \％ | 15．8\％ | －3 p．p． |
| Segment Profit Margin <br> －Retail | 17.1 \％ | 20．0\％ | －2．9 p．p． |



## OEM／ODM Sales by Materials

Linen／
llinen－blended apparel 5．7\％（6．4\％）

Cotton and cotton－blended apparel
27．0\％（26．2\％）


OEM／ODM Sales by Locations


For the year ended 31 December 2010 （Comparative figures for FY2009 in brackets）

## Business Overview－OEM／ODM（2）

## OUR CUSTOMERS INCLUDE


＊＊Top 5

Abercrombie \＆Fitch－U．S．A．
Ann Taylor－U．S．A．
Bernard Chaus Inc．－U．S．A．＊＊
Calvin Klein－U．SA．${ }^{* *}$
Dillards－U．S．A．
Express－U．S．A．＊＊
Gap／Banana Republic－U．S．A．
Guess－U．S．A．
Jones NY－U．S．A．
Limited－U．S．A．
Macy＇s－U．S．A．＊＊
Michael Kors－U．S．A．
Ralph Lauren－U．S．A．
Talbots－U．S．A．＊＊
Victoria＇s Secret－U．S．A．

Armani－E．U．
BCBG A．Manoukian－E．U．
Betty Barclay－E．U．
Celio－E．U．
Esprit－E．U．
French Connection UK－E．U．
Luisa Spagnoli－E．U．
Marks \＆Spencer－E．U．
Max Mara－E．U．
Mexx－E．U．
Ted Baker－E．U．

among others ．．．．．

## Business Strategies－OEM／ODM

## CHINA TING GROUP＇s main focus will be to

䅫 Continue its successful expansion into European markets， leveraging on our fully－integrated facilities and comprehensive product research and development，to achieve our goal of a better balance in the OEM business globally．

㫤 Focus on growing and extending our knitwear business on international markets．

沓 Concentrate on improving efficiency，quality and output in our wool production to attain projected productivity and a more consequent market share

目 Research ways to conserve our edge over competitors through innovative technology（exemplified by our printing facilities）， creativity，product diversity and quality excellence．


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## Business Overview－Retail（2）

詈 Retail in 2010 continues to see a high double－digit growth in turnover

買 Improved collections and strengthened creativity are major drivers for our brands＇success

目 Upgraded designs permit increase in actual selling price

䍝 Store openings are stepped up with larger surface areas for more visibility

## Business Overview－Retail（3）

## Retail Performance




Overall Sales Turnover

## Business Overview－Retail（4）

## A Nationwide Retail Network



No．of retail outlets：
In－house brands
RINITY

そーANIERIESE
RIVERST＠NE
Licensed brands
MAXSTUIOPCOM


## Business Strategies－Retail

Strategies for the coming year focus on：
蜀 Specific management training and overall sales staff training at all levels

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景 Performance－based share options schemes for retail management staff

原 Aggressive and substantial openings of shops in department stores and shopping malls

原 Finer and more diversified collections to boost brand image and sales

罧 A more consolidated structure to improve retail management for better results


## Open Forum

