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CHINA HAIDIAN HOLDINGS LIMITED

中國海澱集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 256)

DATE OF BOARD MEETING

The board of directors (the "Board") of China Haidian Holdings Limited (the "Company") hereby announces that a meeting of the Board will be held at Units 1902-1904, Level 19, International Commerce Centre, 1 Austin Road West, Kowloon, Hong Kong on Monday, 20 August 2012 at 11:00 a.m. for the purpose of, among other matters, approving the interim results of the Company and its subsidiaries for the six months ended 30 June 2012 and its publication and considering the payment of an interim dividend, if applicable.

By Order of the Board

China Haidian Holdings Limited

Fong Chi Wah

CFO & Company Secretary

Hong Kong, 3 August 2012

As at the date of this announcement, the Board of the Company comprises Mr. Hon Kwok Lung, Mr. Shang Jianguang, Mr. Shi Tao, Mr. Lam Toi Man, Mr. Bi Bo and Ms. Sit Lai Hei, who are the Executive Directors, and Mr. Fung Tze Wa, Dr. Kwong Chun Wai, Michael and Mr. Li Qiang, who are the Independent Non-Executive Directors.