



CHINA HAIDIAN HOLDINGS LIMITED

中國海澱集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 256)

24 May 2013

Dear Non-Registered Holder of Securities of the Company

Notification of publication of Corporate Communication on the Company's website

We hereby notify you that the following corporate communication (the "Corporate Communication") of China Haidian Holdings Limited (the "Company"), in both English and Chinese versions, are now available on the Company's website at <http://www.irasia.com/listco/hk/chinahaidian>:

- Circular dated 24 May 2013 relating to Discloseable and Connected Transaction and Notice of Extraordinary General Meeting.

You may access the Corporate Communication by clicking "Circulars" on the home page of the Company's website.

If you wish to receive a printed copy of the Corporate Communication, you can complete the enclosed Request Form and return it to the Company's share registrar in Hong Kong, Tricor Secretaries Limited by post using the mailing label provided. The printed copy of the Corporate Communication will be sent to you free of charge upon receipt of your request.

Please note that by completing and returning the Request Form to request for the printed copy of the Corporate Communication, you will expressly indicate that you prefer to receive all future Corporate Communications^(Note) of the Company in printed form and in the language selected.

Should you have any queries relating to this notification, please contact Customer Service Hotline of Tricor Secretaries Limited at (852) 2980 1333 from 9:00 a.m. to 6:00 p.m., Monday to Friday (excluding Hong Kong public holidays).

Yours faithfully,
For and on behalf of
China Haidian Holdings Limited
Fong Chi Wah
Company Secretary

Note: Corporate Communication refers to any document issued or to be issued by the Company for information or action of holders of securities of the Company, including but not limited to annual report, summary financial report (where applicable), interim report, summary interim report (where applicable), notice of meeting, listing document, circular and proxy form.