



CITYCHAMP WATCH & JEWELLERY GROUP LIMITED

冠城鐘錶珠寶集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(於開曼群島註冊成立的有限公司)

(Stock Code 股份代號: 256)

NOTIFICATION LETTER 通知信函

26 August 2016

Dear Non-Registered Holder of Securities of the Company

Notification of publication of Corporate Communication on the Company's website

We hereby notify you that the following corporate communications (the "Corporate Communications") of Citychamp Watch & Jewellery Group Limited (the "Company"), in both English and Chinese versions, are now available on the Company's website at <http://www.irasia.com/listco/hk/citychamp>:

- Circular dated 26 August 2016 relating to a Very Substantial Acquisition and Notice of Extraordinary General Meeting.

You may access the Corporate Communications by clicking "Circulars" on the home page of the Company's website.

If you wish to receive a printed copy of the Corporate Communications, you can complete the enclosed Request Form and return it to the Company's share registrar in Hong Kong, Tricor Secretaries Limited by post using the mailing label provided. The printed copy of the Corporate Communications will be sent to you free of charge upon receipt of your request.

Please note that by completing and returning the Request Form to request for the printed copy of the Corporate Communications, you will expressly indicate that you prefer to receive all future Corporate Communications^(Note) of the Company in printed form and in the language selected.

Should you have any queries relating to this notification, please contact Customer Service Hotline of Tricor Secretaries Limited at (852) 2980 1333 from 9:00 a.m. to 6:00 p.m., Monday to Friday (excluding Hong Kong public holidays).

Yours faithfully,
For and on behalf of
Citychamp Watch & Jewellery Group Limited
Fong Chi Wah
Company Secretary

Note: Corporate Communications refer to any document issued or to be issued by the Company for information or action of holders of securities of the Company, including but not limited to annual report, summary financial report (where applicable), interim report, summary interim report (where applicable), notice of meeting, listing document, circular and proxy form.

致公司證券的非登記持有人

於公司網站刊發公司通訊的通知

公司現謹通知 閣下，冠城鐘錶珠寶集團有限公司(「公司」)下述公司通訊(「公司通訊」)的英文本及中文本，現已登載於本公司網站<http://www.irasia.com/listco/hk/citychamp>：

- 日期為2016年8月26日之通函，乃有關非常重大收購事項及股東特別大會通告。

請於公司網站主頁內點擊「通函」項目以閱覽及接收公司通訊。

倘 閣下擬收取公司通訊的印刷本，可填妥隨附之申請表格及利用所提供郵寄標籤寄回公司的香港股份過戶登記處—卓佳秘書商務有限公司。公司通訊的印刷本將於接獲 閣下之要求後免費發送予 閣下。

請注意，當 閣下填寫及寄回申請表格以索取公司通訊的印刷本後，即表明 閣下確認擬收取公司日後刊發的所有公司通訊^(註)的印刷本及所選擇的語言版本。

倘 閣下對本通知有任何查詢，請於星期一至星期五(香港公眾假期除外)上午九時正至下午六時正致電卓佳秘書商務有限公司客戶服務熱綫，電話號碼為(852) 2980 1333。

代表
冠城鐘錶珠寶集團有限公司
方志華
公司秘書
謹啟

2016年8月26日

註：公司通訊指由公司發出或將予發出以供公司證券持有人參照或採取行動的任何文件，其中包括但不限於年報、財務摘要報告(如適用)、中期報告、中期摘要報告(如適用)、會議通告、上市文件、通函及代表委任表格。

Request Form 申請表格

To: Citychamp Watch & Jewellery Group Limited (the "Company") 致: 冠城鐘錶珠寶集團有限公司(「公司」)
c/o Tricor Secretaries Limited 卓佳秘書商務有限公司轉交
Level 22, Hopewell Centre 香港皇后大道東一百八十三號
183 Queen's Road East, Hong Kong 合和中心二十二樓

I/We would like to receive the printed copy of the following corporate communications and all future Corporate Communications^(Note 1) of the Company in English version; or in Chinese version; or in English and Chinese versions (Please mark "X" in the appropriate box)^(Note 2):

本人/吾等要求索取下列的公司通訊及公司日後刊發的所有公司通訊^(註1)的英文印刷本;或中文印刷本;或中英文印刷本(請在適當空格內劃上「X」號)^(註2):

(Please mark "X" in the appropriate box(es))

(請在適當空格內劃上「X」號)

Circular dated 26 August 2016 relating to Very Substantial Acquisition and Notice of Extraordinary General Meeting
日期為2016年8月26日之通函,乃有關非常重大收購事項及股東特別大會通告

Name(s) of Non-registered holder(s)[#]

非登記持有人姓名[#]

(Please use ENGLISH BLOCK LETTERS 請用英文正楷填寫)

Signature

簽名

Address[#]

地址[#]

(Please use ENGLISH BLOCK LETTERS 請用英文正楷填寫)

Contact telephone number

聯絡電話號碼

Date

日期

[#] You are required to fill in the details if you download this Request Form from the Company's website or the website of Hong Kong Exchanges and Clearing Limited.
假如閣下從公司或香港交易及結算所有限公司之網站下載本申請表格,請必須填上有關資料。

Notes 附註:

- Corporate Communications refer to any document issued or to be issued by the Company for information or action of holders of securities of the Company, including but not limited to annual report, summary financial report (where applicable), interim report, summary interim report (where applicable), notice of meeting, listing document, circular and proxy form.
公司通訊指由公司發出或將予發出以供公司證券持有人參照或採取行動的任何文件,其中包括但不限於年報、財務摘要報告(如適用)、中期報告、中期摘要報告(如適用)、會議通告、上市文件、通函及代表委任表格。
- By completing and returning this Request Form to request for the printed copy of the Corporate Communications, you have expressly indicated that you prefer to receive all future Corporate Communications of the Company in printed form and in the language selected above.
當閣下填寫及寄回申請表格以索取公司通訊的印刷本後,即表明閣下確認擬收取公司日後刊發的所有公司通訊的印刷本及以上所選擇的語言版本。

MAILING LABEL 郵寄標籤

Please cut the mailing label and stick this on the envelope to return this Request Form to us.
No postage stamp necessary if posted in Hong Kong.
當閣下寄回此表格時,請將此郵寄標籤剪貼於信封上。
如在本港投寄,閣下無需支付郵費或貼上郵票。

Tricor Secretaries Limited
卓佳秘書商務有限公司
Freepost No. 簡便回郵號碼: 37
Hong Kong 香港