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祈福生活服務 CUEFORD MODERN LIVING

CLIFFORD MODERN LIVING HOLDINGS LIMITED

祈福生活服務控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 3686)

PROPOSED AMENDMENTS TO THE EXISTING MEMORANDUM AND ARTICLES OF ASSOCIATION AND ADOPTION OF NEW MEMORANDUM AND ARTICLES OF ASSOCIATION

This announcement is made by Clifford Modern Living Holdings Limited (the "Company") pursuant to Rule 13.51(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules").

On 1 January 2022, the Listing Rules were amended by, among others, adopting a uniform set of 14 core standards for shareholder protections for issuers regardless of their place of incorporation set out in Appendix 3 to the Listing Rules. The board of directors of the Company (the "Board") proposes to make certain amendments to its existing amended and restated memorandum and articles of association (the "Existing Memorandum and Articles of Association") to (i) conform to the said core standards for shareholder protections; (ii) provide greater flexibility to the Company in relation to the conduct of general meetings by allowing (but not requiring) general meetings to be held as an electronic meeting and/or a hybrid meeting where the shareholders of the Company (the "Shareholders") may attend by electronic means in addition to as a physical meeting where Shareholders are to attend in person, and (iii) incorporate certain housekeeping changes (such proposed amendments to the Existing Memorandum and Articles of Association are collectively referred to as the "Proposed Amendments"). The Board also proposes to adopt the amended and restated memorandum and second amended and restated articles of association which consolidates the Proposed Amendments in substitution for, and to the exclusion of, the Existing Memorandum and Articles of Association in their entirety.

The Proposed Amendments and adoption of the amended and restated memorandum and the second amended and restated articles of association shall be subject to the passing of a special resolution by the shareholders of the Company at the forthcoming annual general meeting of the Company to be held on 27 June 2023 (the "AGM"). A circular containing, among others, details of the Proposed Amendments and a notice convening the AGM will be despatched to the Shareholders in due course.

By Order of the Board

Clifford Modern Living Holdings Limited

MAN Lai Hung

Chairman

Hong Kong, 31 March 2023

As at the date of this announcement, the Board of the Company comprises Ms. MAN Lai Hung, Ms. HO Suk Mee and Mr. LIU Xing as executive Directors; Ms. LIANG Yuhua as non-executive Director; and Ms. LAW Elizabeth, Mr. HO Cham and Mr. MAK Ping Leung (alias Mr. MAK Wah Cheung) as independent non-executive Directors.