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招商局置地有限公司
CHINA MERCHANTS LAND LIMITED

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(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 978)

**UNAUDITED OPERATING STATISTICS
FOR THE NINE MONTHS ENDED 30 SEPTEMBER 2014**

The board of directors (the “**Board**”) of China Merchants Land Limited (the “**Company**”) is pleased to announce certain unaudited operating statistics of the Company and its subsidiaries (the “**Group**”). For the period from 1 July 2014 to 30 September 2014, the Group’s aggregate contracted sales amounted to approximately RMB2,361.8 million with an aggregate contracted sales area of approximately 205,803 square meters. The average selling price for the period from 1 July 2014 to 30 September 2014 amounted to approximately RMB11,475 per square meter.

For the nine months ended 30 September 2014, the Group’s aggregate contracted sales amounted to approximately RMB5,039.8 million with an aggregate contracted sales area of approximately 350,230 square meters. The average selling price for the nine months ended 30 September 2014 amounted to approximately RMB14,390 per square meter.

The above-mentioned sales data is unaudited and is based on preliminary internal information of the Group, which may differ from figures to be disclosed in the audited or unaudited consolidated financial statements to be published by the Company on an annual or interim basis due to various uncertainties during the process of collecting and collating such sales information. As such, the above data is provided for investors’ reference only. Investors are advised to exercise caution and not to place undue reliance on such information when dealing in the securities of the Company. When in doubt, investors are advised to seek professional advice from professional or financial advisers.

On behalf of the Board
China Merchants Land Limited
Mr. He Jianya
Chairman

Hong Kong, 9 October 2014

As at the date of this announcement, the Board comprises Dr. So Shu Fai, Mr. Xian Yaoqiang, Mr. Liu Zhuogen and Mr. Yu Zhiliang as Executive Directors; Mr. He Jianya, Ms. Wu Zhenqin and Ms. Liu Ning as Non-executive Directors and Dr. Wong Wing Kuen, Albert, Ms. Chen Yanping, Dr. Shi Xinping and Mr. He Qi as Independent Non-executive Directors.