The Group embraces a simple but powerful corporate philosophy of "creating excellence for customers", which extends beyond its core industry role of delivering high quality dwellings. The Group believes that being excellent implies fully meeting environmental and social needs, as well as maintaining an internal corporate culture which emphasises on loyalty, commitment and full opportunities for personal development. Since its inception, the Group has engaged in its business initiatives in areas such as providing green living services, and promoted and supported a wellness lifestyle through development, advocating green and healthy living society.

This Environmental, Social and Governance ("ESG") report (the "ESG Report") was prepared in accordance with the requirements of Appendix 27 "Environmental, Social and Governance Reporting Guide" to the Listing Rules, presenting the practices and performances of the Group in social and environmental policies during the FY2019.

The Board is responsible for overseeing and reporting of its ESG policy while the management of the Group is responsible for the implementation of related policies and measures, to ensure the efficacy of risk management and corresponding internal control mechanisms in place in respect of ESG, with an aim to promoting the sustainable development of the Group.

In order to meet the expectations of all stakeholders, including the context and the information of the ESG Report, the Group encourages its management members and the employees of various departments to participate in the preparation of the ESG Report. Through the review of the Group's operations, with respect to ESG and analysing the importance of such operations to the stakeholders, the ESG Report elaborates various aspects of the Group's philosophy and corporate behaviour regarding ESG development and achievements over the past fiscal year.

## A. Environmental

#### A1 Emissions

The Group has proactively enhanced its establishment of environmental protection and organised all of its employees to learn the laws and regulations regarding environmental protection, with an aim to promoting employees' awareness of environment protection and emission reduction issues. To set up a harmonious and healthy working environment and protect the health of its employees, smoking is prohibited in all office area of the Group.

All of the Group's real estate development projects are outsourced to third-party contractors. Therefore, the Group did not directly produce air, water and construction waste caused by construction projects. However, the Group has actively responded to the global development of a low-carbon economy and fulfilled its corporate social responsibilities that it has formulated the "Environmental Management Work Plan". While improving operational efficiency, the Group also strives to reduce the impact of its business operations on the environment and actively promotes the sustainable development.

The Group adopts the principles of "Prevention First and Combination of Prevention and Control" and "Enhancement in Process Control" throughout its environmental protection practices. To strengthen the awareness of environmental protection among all employees, the Group also promptly organised relevant learning and training sessions regarding the laws and regulations of the "Environment Protection Law", "Water Pollution Prevention and Control Law", "Air Pollution Prevention and Control Law" and "Solid Waste Pollution Prevention and Control Law", thereby further increasing all employees' awareness on issues concerning environmental protection and carbon reduction.

As a result of the disposal of a significant property portfolio to an independent third party as mentioned in note 37 to the consolidated financial statements, there is a significant variation in the following reported ESG indicators in 2019 as compared to that of 2018.

### Greenhouse gases and other air pollutants emission

The Group advocated energy saving and energy consumption reduction. The Group reduced the use of air-conditioners as far as possible, by monitoring and maintaining the indoor temperature at 26 °C or above. Also, as much as possible energy-saving light bulbs have been adopted and the making use of natural lighting has been optimised in the office area.

Greenhouse gas (GHG) emissions	2019	2018	Unit
Direct GHG emissions (scope 1)	15.36	252.14	tCO2 equivalent
Indirect GHG emissions (scope 2)	100.52	4,773.15	tCO2 equivalent
Total GHG emissions	115.88	5,025.29	tCO2 equivalent
Other air pollutants emissions	2019	2018	Unit
Diesel sulfur oxidation emissions	-	0.01	ton
Gasoline sulfur oxidation emissions	1.01	0.01	ton
Sulfur oxidation emissions	0.03	0.02	ton

#### **Wastes**

Regarding the management of the disposals of consumables and used papers, the Group has promoted a centralised management of recycle and reuse of used papers, and the separation of disposal of office waste and rubbish.

Disposal of hazardous waste	2019	2018	Unit
Fluorescent light tube	273	2,795	units
Waste battery	108	495	kg
Ink cartridge	46	942	units
Waste liquid after facilities maintenance	33	86	litres
Non-hazardous waste produced	2019	2018	Unit
Waste paper	25.10	79.33	kg
Waste paper production intensity	0.01	0.85	kg/sq.m. GFA
Recycling of paper	20.42	38.03	kg
Waste metal	112	328	kg
Waste metal production intensity	0.06	0.04	kg/sq.m. GFA
Recycling of metal	90.07	200.07	kg
Waste plastic	35	342	kg
Waste plastic production intensity	0.018	0.003	kg/sq.m. GFA
Recycling of plastic	30	392	kg
Waste glass	23	197	kg
Waste glass production intensity	0.012	0.001	kg/sq.m. GFA
Recycling of glass	12	41.08	kg

#### A2 Use of resources

The Group has formulated an array of relevant systems regarding optimisation of resources allocation and sustainable development strategies. Adhering to the principles of "Prevention First and Combination of Prevention and Control" and "Enhancement in Process Control" throughout its environmental protection practices, the Group thoroughly implemented Environmental Protection Law of the PRC. To strengthen the awareness of environmental protection among all employees, the Group also promptly organised relevant learning and training sessions regarding the laws and regulations of the "Environment Protection Law", "Water Pollution Prevention and Control Law", "Air Pollution Prevention and Control Law" and "Solid Waste Pollution Prevention and Control Law", thereby further increasing all employees' awareness on issues concerning environmental protection and carbon reduction.

The Group has committed to promoting the reduction mechanism of water and electricity consumption and has advocated the use of public transport and subway and adopted a strict policy of car use that private car would under normal circumstances only be arranged for the Directors and senior executives of the Group.

Resources consumption	2019	2018	Unit
Diesel consumption	_	667.13	ton
Gasoline consumption	2,205.63	2,376.26	ton
Electricity consumption	15.73	11,591.17	MWh

#### Use of water resources

The Group advocated economic use of water and has taken water saving measures by conducting systematic spot checks of use of water on a daily basis.

Water resources	2019	2018	Unit
Total consumption	1,253.29	53,681.27	ton
Water consumption intensity	0.63	517.94	ton/sq.m.

#### A3 Environment and natural resources

Office supplies and equipment have been preferably restricted to purchasing from suppliers complying with environmental policy. The Group has adopted the policy of procuring requisite products made of natural resources as far as possible. The Group has assigned dedicated personnel to carry out regular checks on total energy consumption and conducted assessment of the consumption efficiency on an irregular basis with a view to improving energy consumption efficiency.

The Company was one of the first Hong Kong enterprises tapping into the PRC real estate market, and it has pioneered an innovative "healthy residence"(健康住宅) concept which has been developed and fine tuned to adapt with the changing environment. In 2004, the Group was a prime mover in the establishment of the first nationwide strategic alliance on "healthy residence"(健康住宅) with the China National Engineering Research Center For Human Settlements (國家住宅中心). In 2013, the Group developed a detailed 10– year plan of green living concepts for its developments, in respect of which the Group published a manual of "Coastal Healthy Residence Evaluation Standards"(沿海健康住宅評價標準).

The "Coastal Healthy Residence Evaluation Standards" (沿海健康住宅評價標準) comprises ten categories of indicators. These are (1) community planning and spatial organisation, (2) green facilities and environmental protection, (3) outdoor ecological protection and landscape, (4) living quality and comfort, (5) architectural energy efficiency and low carbon, (6) water resources protection and energy conservation, (7) materials conservation and environmental protection, (8) green construction and management, (9) green interior design and health, and (10) property management and community culture.

The "Coastal Healthy Residence Evaluation Standards"(沿海健康住宅評價標準) are used to determine the standards required for the Group's various products. To ensure these standards are met, the Group has also developed four core "Coastal Healthy Residence Technology Systems"(沿海健康住宅技術體系) designed to cover all its operations. The four core systems are the Healthy Community Products System (社區綠色產品體系), the Healthy Living Technologies System (居住健康技術體系), the Healthy Community Activities System (社區健康活動體系), and the Exquisite Amenities Application System (精裝配套應用體系). These four major systems are composed of 20 sub-systems, 10 core technologies and 60 application technologies. Supporting tools include "Coastal Healthy Residence Technology Database"(沿海健康住宅技術數據庫), and "Green Calculator for the Healthy Residences of Coastal Greenland Group"(沿海綠色家園集團住宅綠色計算器).

The core elements of this ambitious set of "Coastal Healthy Residence Technology Systems"(沿海健康住宅技術體系), which are being built into the Group's current and future developments where viable, are set out in the table below.

### Structure of Coastal Healthy Residence Technology Systems

Four core systems	Healthy Community Products System	Healthy Community Activities System	Healthy Living Technologies System	Exquisite Amenities Application System
20 sub-systems and 10 core technologies	Basement lighting control and intelligent management	Community healthcare Service	1. Fresh air system	1. Non-return valve
	Sewage treatment and water reuse technology	2. Fitness environment control, etc.	2. Water supply technology	2. Intelligent home, etc.
	Environmental pollution prevention, control and warning technology, etc.		Floor and wall acoustic technology, etc.	
60 application technologies	Technology for the prevention and treatment of rats, bedbugs, flies and mosquitoes; three dimensional wall and roof greening, ecological water treatment, plant air purification technology, etc.	Residential health insurance, environmental health control, nurture environment building, community environmental art, communication space and community cultural activities, etc.	Solar hot water, same- floordrainage, external shading, household centralized air-conditioning (constant temperature, humidity and oxygen), etc.	Environmental friendly construction materials, centralised dust absorption, water conservation instruments, indoor pest prevention and treatment, air-quality monitoring, energy efficient lighting, overall kitchen, overall bathroom, etc.

"Healthy residence" is a self-developed concept of the Group. The Group is also committed to integrating its self-developed healthy residence standards with the national and international green standards, including the national green building system. Highlights of our efforts and accomplishments in this regard are as follows. In 2005, the Group was one of the first Chinese real estate enterprises to join the U.S. Green Building Council (美國綠建築協會), while the Group's Beijing Silo City project was the first project in China to apply the Leadership in Energy and Environmental Design for Neighbourhood Development Certification (領先能源與環境設計認證). In 2013, the Group's Chongqing Silo City was awarded the "Chongqing Golden Green Building Design Label Certificate"(重慶金級綠色建築設計標識證書), and achieved the "National Two-star Green Building Design Label Certificate"(國家二星級綠色建築設計標識證書) issued by the Ministry of Housing and Urban-Rural Development (國家住建部), thus becoming Chongqing's first golden green healthy residence project and national two-star building label project.

The Group has gained much positive media coverage for its efforts in healthy and environmental friendly housing development. External certification and recognition is not the only indication of the Group's commitment to green living concept. According to the surveys conducted on the potential buyers of the Group, the Group's green and healthy residence concept is one of the prime factors in purchasers' decisions to purchase.

The Group will constantly uphold its commitment in green and healthy residence concept. The Group is stepping up its efforts to develop new and better healthy residence technologies, and is looking for international collaboration that will enable the Group to promote the wellness concept and to engage in further studies on green and healthy living.



## B. Social

## B1 Employment and labor practices

The Group built its solid human resources base with an effective talent building management system comprising comprehensive human resources policies, covering employment, promotion, skills and knowledge development, remuneration, leaves, equal opportunities and welfare of employees, which balance the needs of the dynamic development between the Group and the employees. The employees are encouraged to incorporate their individual personal goals into the Group's long term development. The management will review and revise such policy and system regularly to keep abreast of the market situation.

### Recruitment and departure

The Group seeks to employ and develop high-calibre talents, and has established a team of elite and talent reserve preparing for the corporate development. According to the overall requirements of the Group's "Talent Development Mechanism", the Group will select and employ outstanding graduates from domestic and overseas colleges to form project management teams to carry out the business operations. As at 31 March 2019, the Group has employed 152 staff for its operations, deploying them at various operating locations of the Group including Beijing, Dalian, Anshan, Chongqing, Shanghai, Dongguan, Zhuhai, Shenzhen and Hong Kong, etc. The age range of the staff various from 18 to 60, with a male to female ratio of 1.4 to 1.

The Group upholds the principle of equality and dedication and fully understands the needs of the employees and supports their career development. The Group will look after the benefits of the employees such as proper transfer of personnel files and social insurance accounts for employees who terminated their labour contract on voluntary basis. The Group will employ good measures to comply with legal procedures such as dismissal and termination of labour contracts for employees who failed to fulfill obligation of their labour contracts or have not passed the assessment for renewal of their employment upon the expiry of their labour contracts.

#### Performance appraisal

The Group has developed a comprehensive performance assessment mechanism, whereby annual plans and goals for staff's annual performance assessments are set, which provide guidance to each of its operation bodies in organising its work details and basis for its performance assessment. Such assessment mechanism will identify the under performance of the organisation and the staff whereby remedial actions can be taken as appropriate in due course. On the other hand, the performance assessment mechanism has played an important role in identifying well-performed organisation and talents, which form a basis for implementing motivating and reward measures. As such, the Group has further strengthened its talent assessment mechanism. Through various tools such as "Core Quality and Ability Model", "Position Characteristics and Quality Model", the Group has a comprehensive mechanism for examining and selecting its staff to fit into different positions and levels, creating and forming a equal and fair competition environment.





#### Attendance and leaves

The Group has established "Ordinary Management System for Staff" according to the related laws and regulations of the state. Permanent staff of the Group are entitled to paid holidays such as statutory holidays, annual leave, marital leave and maternity leave, family planning leave, breastfeeding leave and bereavement leave, etc.

#### Other benefits

By complying with the legal requirements and general welfare systems of different cities, the Group has made contributions to basic social welfare insurances such as basic endowment, basic medical, unemployment, work injury, childbirth and others, housing fund and other benefits, with an aim to improving the endowment and medical insurance for its staff.

Health and other benefits offered to employees as incentives include traffic accident insurance, annual medical check-ups, meal allowances, holiday benefits. The Group has been accoladed with the "China's Best Employer 2007-08" (2007-2008年最佳僱主) award as a recognition in this respect.

The Group values and cares for its staff. Through providing various recreational activities such as organising irregular leisure tours and birthday parties for the staff, offering sports equipment and facilities (e.g. treadmill, cycle machines, etc.), and organising leisure classes including badminton, fitness, swimming, etc. to enhance the loyalty and sense of faithfulness, and foster the sense of belonging and team spirit of the staff.

### Equal opportunities

The Group has offered fair and reasonable job opportunities and strictly complied with the relevant legal procedures. With the principles of equality, openness and fairness, the Group has based on the calibre of the candidates and the requirements of the positions, disregarding the conditions of race, social status, nationality, religion, physical disabilities, sexual orientation, membership of labour unions and relationship with government departments, when making decisions of labour issues such as employment, remuneration, training opportunities, promotion, demotion or retirement. No discrimination is allowed in the daily operation.

To maintain amicable working relationship and to ensure that efficient and effective resolutions being applied to employee related issues that may arise, the Group has developed and adopted a set of "Employee Relations Management Measures"(員工關係管理辦法) which provides an effective two-way communication guidelines between the management and the staff, and lays out clear procedures for handling staff grievances. In addition, a special mailbox has been set up for employees to express their opinions or concerns about the Group's operations directly to the management, with issues covering immediate reports, complaints, reasonable advices etc., as a part of bridging the communication between the staff and the management.

### B2 Health and Safety

#### Occupational health and safety

The Group attaches great importance to the health and safety of its employees. It strictly manages the occupational health of its employees in accordance with the Labour Law of the PRC, the Regulation on Work Injury Insurance and other national laws and regulations. The Group provides comprehensive protection plans for its employees, including free annual medical examinations and accidental injury insurance. It also offers reasonable attendance and leave measures to its employees, so as to ensure that employees could focus on health rehabilitation.

In order to reduce occupational hazard, prevent occupational diseases and protect the health and relevant rights and interests of employees, the Group strictly abides by the Law of Occupational Disease Prevention and Treatment of the PRC (中華人民共和國職業病防治法), and provides its employees with a working environment and condition that meets the requirements of occupational health. The principle of safety first and people-oriented has been rooted in the entire operation and management activities of the Group's entire business in line with the strict requirements of the "Safety Culture Management Practice Guidelines"(安全文明管理作業指引). Safety education training policies and operation manual were established to clearly define the posts, staff and content in respect of safety education. Staff engaged in special operations are required to operate according to the standard operating procedures, to wear and use safety protective equipment correctly and carry out maintenance and pre-job checks on work tools and equipment.

### B3 Development and Training

#### Employee development and training

As the Group attaches great importance to talents, it integrates the concept of employee cultivation into talent development, which offers training opportunities to employees, actively creates favorable circumstance for the growth and development of employees, and thus liberalise talents' potential to an optimal extent. The Group implements the "Training Management System of Coastal Group"(沿海集團培訓管理制度) continuously aiming to strengthening the development for all its employees on an ongoing basis. Each business unit regularly conducts training activities according to a pre-scheduled training program and the human resources department will do the assessment based on the training activities conducted such as frequency of the training classes scheduled, training attendances, results of tests and employee training duration etc.





In order to comply with the development characteristics of the Internet era, the Group's human resources department builds an online learning system through the WeChat public platform, providing various audio-visual information and learning courses to help employees understand cutting-edge information such as business development and management innovation, enabling employees to make full use of the spare time to choose their own learning content to the further improvement of capabilities.

Three special training schemes run annually for different levels of management staff when necessary. The Golden Eagle Scheme (金鷹計劃系列培訓) delivers a series of training sessions for all senior management personnel, focusing on strategy, marketing and operations management to improve organisational efficiency, and leadership enhancement skills. The Group's Mighty Eagle Scheme (雄鷹計劃系列培訓) offers a series of training sessions for all middle-level management personnel, for enhancing their integrated management skills. The Young Eagle Scheme (雛鷹計劃系列培訓) is structured to train budding middle managers, school recruits and other junior-level personnel through training programs focusing on occupational thinking, upgrading of professional skills, and strengthening of corporate culture. Meanwhile, the Group implements an internal lecturer system that reinforce employees' knowledges and skills through giving lectures and sharing of technical skills and experience at internal organised special topic sharing, training and seminars.

#### **B4** Labour Standards

### Avoid child Labour and forced Labour

All employment of the Group abides by the national laws and regulations related to employment and labour, such as the Labour Law of the PRC and the Labour Contract Law of the PRC. The Group has also formulated the internal regulations and relevant implementation rules of the "Employee Change Management System". During the recruiting process, the Group shall avoid child and forced labour, safeguard the legitimate rights of employees, and ensure that the recruitment process to be fair, just, and open. At the same time, all job applicants are required to submit their credentials, like academic qualifications, professional skill certificates, references and identity card for verification and record purpose during recruitment. During the year, the Group was not aware of any child labour employment, forced labour or other occurrences violating human rights of employees.

### **B5** Supply Chain Management

### Management of environmental and social risks in the supply chain

In order to ensure the group companies' operation of construction projects and services are carried out in an environmental friendly manner, other than the above environmental protection measures, the Group also formulates policies to encourage outsourced supplier to promote fulfilment of environmental responsibility in construction and services.

When formulating policies in relation to outsourced supplier selection, the Group adopts an evaluation mechanism which takes into account social responsibilities and their contribution in environmental protection in addition to common commercial factors such as product and service quality. As such, the Group has established the "Measures for Management of Suppliers and Procurement of Coastal Group"(沿海集團供應商與採購管理制度) and a strict management process on bidding evaluation process of outsourced supplier. Before selecting suppliers, the Group will conduct on-site inspections on suppliers and make a detailed assessment of the performance regarding their raw material inspection, three wastes treatment and quality control mechanism on the Form of Supplier Appraisal Report (供應商考察報告), the rating scale of which includes A, B, C, D and Blacklist. Pursuant to which, suppliers being rated as Blacklist will be eliminated and suppliers being rated as Class D will be suspended and undergo a reassessment after one year. At present, all of the Group's outsourcing contractors under project construction and services are managed in the above manner.

Besides, after the construction materials are delivered to the project site by suppliers, the Group will check the specifications of the materials, verify the relevant licenses and certificates according to the Guidance on Operation of Project Site Materials Inspection of Coastal Group (沿海集團材料設備驗收管理作業指引) to ensure that the material compositions meet the quality and environmental protection standards. The Group conducts review and assessment on suppliers semi-annually such that any suppliers who fail to meet environmental and safety standards, such as excessive emission of formaldehyde, suppliers who for several times do not pass the quality control assessments as well as suppliers who causes significant quality issues in the Group's projects will get their cooperation with the Group terminated.

## **B6** Product Liability

#### Products and quality services

In order to ensure a close awareness of customers' needs and an effective and efficient management system of customer service, the Group has established a set of strict management and controlling standards for improving the experiences of customers of real estate industry, covering product planning, design management, construction management as well as sales and after sales services. These standards are established, adhering to the core philosophy of "creating excellence together with customers", to provide customers with quality products and services. For customer service management, the Group integrates customer requests with information reception, task assignment, task tracking and monitoring, customer satisfaction analysis and other customer service management by virtue of professional service system. After years of operation, the system has achieved an ideal combination of online and offline services.

During the reporting period, the Group has not found any incompliance of laws and regulations relating to products and services.

### B7 Anti-corruption

#### Anti-corruption and anti-money laundering

The Group unswervingly complies with the Criminal Law of the People's Republic of China, the Anti-Money Laundering Law of the People's Republic of China and other national regulations in relation to anti-corruption and anti-money laundering, and formulates a series of management policies, such as the Disciplinary Management System of the Coastal Group (沿海集團紀律管理制度) and the "Punishment Rules for Typical Acts of Omission of Leaders of the Coastal Group"(沿海集團"領導不作為"典型行為處罰條例), with an aim to prohibiting soliciting or accepting inappropriate commercial interests, improper use and appropriation of corporate properties as well as disregard of conflict of interests. The Group also opened public email for the purpose of reporting such potential violations. All employees of the Group's headquarters and subordinate companies shall comply with the conflict of interest handling principles formulated by the management and report to the company and solve potential conflict of interests in the process of work. On the other hand, the Group advocates the maintenance and compliance of business ethics and regularly carries out training and communication in order to promote the awareness of staff at all levels on anti-corruption and money laundering. It also welcomes all sectors of the community to report any irregularities.

During the reporting period, the Group was not aware of any material non-compliance with laws and regulations in relation to anti-corruption and anti-money-laundering.

### **B8** Community Investment

One of the Group's core initiatives is to create a harmonious, sustainable and healthy community. Therefore, the primary focus of the Group is on the health and welfare of the local communities. The Group believes that a healthy and supportive local community is of vital importance for maintaining a stable and prosperous society.

By fully utilising the capabilities of the Group's customer services provided to each development project, the Group has established a smooth and efficient communication mechanism to communicate with residents in communities, through which the Group is able to gain a thorough understanding of their daily needs and expectations. On that basis, the Group proactively devises community public services and maintains a good community partnership with them.

The Group responds positively to the national strategy on addressing the housing needs of low-income group and contributes to the development of harmonious society. Over the past years, the Group has participated in the establishment of local housing security system during the development of its projects in cities such as Beijing and Anshan. For example, in order to resolve the housing problems faced by the families in Haidian District, Beijing, the Group undertook the construction of Beijing Bay Project, a commodity housing project with price preset ceiling which is located in Changping District, Beijing. The Group has proactively respond to the government's call for protecting livelihoods and supported the government in shared housing, offering assistance to the public with rigid demand in housing.

The management team in each development project is also encouraged to take initiatives to enhance community life for its local residents. For instance, each project was provided with resources to the residents in the community to participate in the Chinese traditional festivals celebrating events, which provided a platform for property owners in the community to showcase their talent. Property owners conferences were also held for each project in order to help the property management team and residents to better understand each other so as to improve the service quality of the property management team and foster a sense of belonging among the residents.

The Group has built-in social responsibility into the core value of its operations since its inception. Over the past 28 years, the Group has contributed funds to many social welfare programmes, and donated tens of million dollars to charity organisations. Furthermore, the Group has made significant donations and sponsorships to different bodies and programme organisers such as the China Youth Development Foundation (中國青少年發展基金), Beijing's Peace and Development Foundation (北京和平發展基金), the teachers' training programme of the Coastal Mental Health Seed Fund for Schools in Western China (沿海西部學校心理種子基金), the "Tsinghua University Scholarship"(清華大學勵學金) project, and the "Water Cellar for Mothers"(母親水窖) project of China Women's Development Foundation (中國婦女發展基金). Further information about these donations and sponsorships are set out in the following paragraph:

In September 2014, the Group donated certain audio-visual equipments, children's books, household products, sports equipments and other materials to the Qiliping Town Center School in Hongan County in Hubei Province (湖北省紅安縣七里坪鎮中心校). In May 2014, the Group made a sponsorship donation of HK\$3 million to the 2014 Hong Kong Youth Music Festival (YMF)(2014香港青年音樂節), aimed at promoting cross-strait Asian youth cultural exchanges. In 2013, through the "Emergency Student Relief Action of Hope Project"(希望工程緊急救災助學行動) of the China Youth Development Foundation (中國青少年發展基金), the Group donated RMB500,000 to 500 needy students in the Ya'an (雅安) disaster area to help them resume their studies. In 2010, the Group sponsored Beijing's Peace and Development Foundation (北京和平發展基金) in its initiatives for peace and development in China, which included teachers' trainings in Sichuan and Xinjiang, and contributions to local work on children's mental health. In 2009, the Group set up the "Coastal Mental Health Seed Fund for Schools in Western China"(沿海西部學校心理種子基金) to assist the associated teachers' training programme. In 2008, Coastal donated RMB2.5 million to the "Tsinghua University Scholarship" project to establish the "Coastal-Tsinghua University Scholarship Fund", for poor students. For the May 12 Earthquake (5.12地震) in 2008, the Group donated RMB1.5 million to the Dujiangyan Red Cross (都江堰紅十字 會) for the repairing of the Dujiangyan Center for Disease Control (都江堰控制中心大樓), marking a start of Coastal Group's participation in the post-disaster reconstruction work. In 2007, Coastal donated RMB3 million to the "Water Cellar for Mothers"(母親水窖) project of the China Women's Development Foundation (中國婦女發展基金), under which water cellars were built in regions suffering from water shortages. The donations were made on the basis of "a home sold, a cellar donated".