

[For Immediate Release]



**Colour Life Services Group Co., Limited**

**彩生活服務集團有限公司**

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 1778)

## **Two major shareholders increased their stakes in Colour Life for two consecutive days as vote of confidence**

(8 July 2015 – Hong Kong) **Colour Life Services Group Co., Limited** (“Colour Life” or the “Company”, together with subsidiaries, the “Group”, HKEx stock code: 1778) has been informed that Splendid Fortune Enterprise, a wholly owned company held by Colour Life’s key management including the CEO Mr. Tang Xuebin, has acquired 300,000 shares of the Company for approximately HK\$1.94 million at the average price of HK\$6.45 per share on the open market on 7 July 2015, following its acquisition of shares of the Company on 6 July 2015.

In addition, Fantasy Pearl International, major shareholder of **Fantasia Holdings Group Co., Limited** (“Fantasia”; HKEx stock code: 1777) also purchased 985,000 shares of Colour Life at the average price of HK\$6.44 per share for approximately HK\$6.34 million for a second consecutive day.

The management believes that the major shareholders’ act of acquiring shares for consecutive days is vote of confidence in Colour Life’s property management development model and operational performance. The Group will continuously endeavour to develop and construct an O2O ecosystem based on big data and the Internet platform with the aims of raising operating efficiency, lowering costs and accomplishing better value-add on properties and thus consolidate the Group’s leading position in community service market and generate attractive returns to shareholders.

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### **About Colour Life**

Colour Life is headquartered in Shenzhen, and it is a technology-based and integrated property services operating group covering property services, building intelligence, asset management and community services, thus becoming the world’s largest residential community service provider. In 2015, Colour Life was named “The World’s Largest Community Service Provider for Residential Properties” by China Index Academy. Through implementing business strategies of standardization, centralization and automation, Colour Life has been able to provide consistent and cost-efficient residential property management services, and has maintained its strong position in the residential property management industry in China . Colour Life also focuses on developing an offline and online service platform connecting residents with local vendors, and has ample growth opportunities.

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