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COOLPAD GROUP LIMITED

酷派集團有限公司

(incorporated in the Cayman Islands with limited liability)
(Stock Code: 2369)

GRANT OF SHARE OPTIONS

This announcement is made pursuant to Rule 17.06A of the Rules Governing the Listing of Securities (the "Listing Rules") on The Stock Exchange of Hong Kong Limited (the "Stock Exchange").

The board of directors (the "**Board**") of COOLPAD GROUP Limited (the "**Company**") hereby announces that on 10 January 2014, 32,020,000 options (the "**Options**") to subscribe for the ordinary shares of HK\$0.01 each of the Company (the "**Shares**") were granted, subject to the acceptance of the grantees (the "**Grantees**"), under the share option scheme adopted by the Company on 21 November 2004.

Each Option shall entitle the holder of the Option to subscribe for one Share upon exercise of such Option at an exercise price of HK\$3.08 per Share, which is (i) the highest of the nominal value of the Shares; (ii) the closing price of HK\$3.08 per Share as stated in the daily quotation sheet issued by the Stock Exchange on the date of grant; and (iii) the average closing price of HK\$2.83 per Share as stated in the daily quotation sheet issued by the Stock Exchange for the five business days immediately preceding the date of grant.

None of the grantees of the Options are the directors, chief executives or substantial shareholders of the Company, nor an associate (as defined under the Listing Rules) of any of them.

The Grantees shall exercise the Options during the following vesting period:

(a) The Grantees who were granted in aggregate 31,020,000 Options shall exercise the Options during a period commencing on 10 January 2015 and expiring on 10 January 2019.

(b) The Grantees who were granted in aggregate 1,000,000 Options shall exercise the Options during a period commencing on 10 January 2017 and expiring on 10 January 2021.

By order of the Board
COOLPAD GROUP Limited
GUO DEYING
Chairman

Hong Kong, 10 January 2014

As at the date of this announcement, the executive Directors are Mr. Guo Deying, Mr. Jiang Chao, Mr. Li Bin and Mr. Li Wang and the independent non-executive Directors are Dr. Huang Dazhan, Mr. Xie Weixin, Mr. Chan King Chung and Mr. Yang Xianzu.