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COOLPAD GROUP LIMITED

酷派集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2369)

DATE OF BOARD MEETING

The board (the “**Board**”) of directors of Coolpad Group Limited (the “**Company**”) hereby announces that a Board meeting will be held on Thursday, 20 March 2014 for the purpose of considering and approving the annual results of the Company and its subsidiaries for the financial year ended 31 December 2013 and the payment of a final dividend, if any, and transacting any other business.

By order of the Board

Coolpad Group Limited

Guo Deying

Chairman and Chief Executive Officer

Hong Kong, 5 March 2014

As at the date of this notice, the executive Directors are Mr. Guo Deying, Mr. Jiang Chao, Mr. Li Bin and Mr. Li Wang, and the independent non-executive Directors are Dr. Huang Dazhan, Mr. Xie Weixin, and Mr. Chan King Chung.