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Coolpad 酷派

COOLPAD GROUP LIMITED

酷派集團有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 2369)

POSITIVE PROFIT ALERT ANNOUNCEMENT

This announcement is made pursuant to the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance and Rule 13.09 of the Listing Rules.

The Board is pleased to inform the Shareholders and potential investors that the unaudited consolidated net profit of the Group during the five months ended 31 May 2014 has recorded a significant increase when compared with the consolidated net profit of approximately HK\$212.8 million for the six months ended 30 June 2013.

The information contained in this announcement is only based on a preliminary assessment of the unaudited management accounts of the Group during the five months ended 31 May 2014. Such accounts have not been audited or reviewed by the Company's independent auditor or the audit committee of the Board.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made pursuant to the Inside Information Provisions (as defined under the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited) (the "**Listing Rules**") under Part XIVA of the Securities and Futures Ordinance (Cap. 571) and Rule 13.09 of the Listing Rules.

The board of directors (the "**Board**") of the Company (together with its subsidiaries (the "**Group**")) is pleased to inform its shareholders (the "**Shareholders**") and potential investors that the unaudited consolidated net profit of the Group during the five months ended 31 May 2014 has recorded a significant increase when compared with the consolidated net profit of approximately HK\$212.8 million for the six months ended 30 June 2013.

The Group's remarkable performance during the five months ended 31 May 2014 is mainly attributable to the significant growth in its sales of smartphones during the five months ended 31 May 2014 when compared with the corresponding period in 2013.

However, the Board would like to remind the Shareholders that such remarkable performance may not be indicative of the Group's future performance.

The information contained in this announcement is only an assessment made by the management of the Company relying on the unaudited management accounts during the five months ended 31 May 2014 available to the Board, and such information has not been audited or reviewed by the Company's independent auditor or the audit committee of the Board. Shareholders and potential investors are advised to refer to the details in the interim results announcement of the Company for the six months ending 30 June 2014, which is to be released not later than 31 August 2014.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
COOLPAD GROUP LIMITED
GUO DEYING
Chairman

Hong Kong, 23 June 2014

As at the date of this announcement, the executive Directors are Mr. Guo Deying, Mr. Jiang Chao, Mr. Li Bin and Mr. Li Wang and the independent non-executive Directors are Dr. Huang Dazhan, Mr. Xie Weixin and Mr. Chan King Chung.