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Coolpad 酷派

COOLPAD GROUP LIMITED

酷派集團有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 2369)

INSIDE INFORMATION

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules and the Inside Information Provisions under Part XIVA of the SFO.

The Board wishes to inform the Shareholders of the Company and potential investors that, based on the preliminary review of the unaudited consolidated management accounts of the Group for the five months ended 31 May 2015, the Group's operating profit for the five months ended 31 May 2015 has decreased by approximately 40% when compared with the corresponding period in 2014. However, due to the one-off gain on disposal of 4.5% of the issued share capital of Coolpad E-Commerce Inc. in May 2015 which the Group preliminarily expects to be over US\$300 million, the Board expects that the profit for the six months ending 30 June 2015 will increase significantly, as compared to the corresponding period in 2014.

Shareholders of the Company and potential investors are advised to exercise caution in dealing in the shares of the Company.

This announcement is made by Coolpad Group Limited (the “**Company**” and together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of Securities and Future Ordinance (Chapter 571, Laws of Hong Kong) (“**SFO**”).

Based on the preliminary review of the unaudited consolidated management accounts of the Group for the five months ended 31 May 2015, the board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that the Group's operating profit for the five months ended 31 May 2015 has decreased by approximately 40% when compared with the corresponding period in 2014. Based on the information currently available, the Board considers that such decrease in operating profit is mainly attributable to the restructuring of the Group's business units and the intensifying competition in the smartphone market. However, due to the one-off gain on disposal of 4.5% of the issued share capital of Coolpad E-Commerce Inc. in May 2015 which the Group preliminarily expects to be over US\$300 million (details of which are set out in the Company's announcement dated 25 May 2015), the Board expects that the profit for the six months ending 30 June 2015 will increase significantly, as compared to the corresponding period in 2014.

The Company is still in the process of preparing the results of the Group for the six months ending 30 June 2015. The information contained in this announcement is only based on the Board's preliminary review of the unaudited consolidated management accounts of the Group for the five months ended 31 May 2015, which have not been audited or reviewed by the Company's auditors or audit committee. Shareholders and potential investors should read the unaudited results of the Group for the six months ending 30 June 2015 carefully, which are expected to be published on or before 31 August 2015.

Shareholders of the Company and potential investors are advised to exercise caution in dealing in the shares of the Company.

By order of the Board
COOLPAD GROUP LIMITED
GUO DEYING
Chairman

Hong Kong, 18 June 2015

As at the date of this announcement, the executive Directors are Mr. Guo Deying, Mr. Jiang Chao, Mr. Li Bin and Mr. Li Wang and the independent non-executive Directors are Dr. Huang Dazhan, Mr. Xie Weixin and Mr. Chan King Chung.