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Coolpad 酷派

COOLPAD GROUP LIMITED

酷派集團有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 2369)

APPOINTMENT OF EXECUTIVE DIRECTORS

The Board is pleased to announce that Mr. Jia Yueting and Mr. Liu Hong have been appointed as Executive Directors with effect from 17 August 2015.

The board (the “**Board**”) of directors (the “**Directors**”) of Coolpad Group Limited (the “**Company**”) is pleased to announce that Mr. Jia Yueting and Mr. Liu Hong have been appointed as executive Directors (the “**Executive Directors**”) with effect from 17 August 2015.

The biographical details of Mr. Jia Yueting and Mr. Liu Hong are as follows:

Mr. JIA Yueting, aged 42. Mr. Jia obtained his MBA degree from Shanxi University in September 2001. From September 1995 to July 1996, Mr. Jia worked as a network administrator at Yuanqu County Local Taxation Bureau in Shanxi Province. From 1996 to 2002, he worked as the general manager of Shanxi Yuanqu Zhuoyue Industry Co., Ltd.(山西垣曲縣卓越實業公司). Mr. Jia founded Shanxi XBELL Communication Technology Co., Ltd.(山西西貝爾通信科技有限公司) in 2002. He is the founding chairman of Beijing XBELL Communication Technology Co., Ltd., a company established in 2003 and listed on the SGX Mainboard in 2007 (stock code: D3W). In 2004, he founded Leshi Internet Information & Technology Corp. Beijing (“**LETV**”), which is the first movie and drama website in China and the leading provider of mobile TV and internet TV services in China that listed on A-Share market (stock code: 300104) on 12 August 2010 as the first listed video website in China. Mr. Jia is the chairman and general manager of LETV.

Mr. LIU Hong, aged 42. Mr. Liu graduated from Beijing Broadcasting Institute (北京廣播學院) in 1997 with a double degree and he is a postgraduate student pursuing his master degree. He is also a veteran reporter. From 1997 to 2004, he worked as a reporter at China Radio International (中國國際廣播電台). He was included among the 100 top journalists in 1998 by the Publicity Department of the CPC Central Committee for his efforts in reporting flood disaster relief actions in China. He joined LETV (a company listed on A-Share market in China in 2010, stock code: 300104) in October 2004 and held various positions in LETV from 2004 to 2008, including deputy general manager and head of financial department. He is the vice-chairman and deputy general manager of LETV.

Mr. Jia Yueting and Mr. Liu Hong has entered into a service contract with the Company for a fixed term of 3 years commencing on 17 August 2015. Each of Mr. Jia Yueting and Mr. Liu Hong is entitled to a fixed annual salary in the amount of RMB1,000,000 and RMB1,000,000, respectively, which is determined with reference to the experience of Mr. Jia Yueting and Mr. Liu Hong and the market rate of executive directorship in companies of comparable scale in the same sector.

As at the date of this announcement, Mr. Jia Yueting is deemed to be interested in 780,380,000 shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (the “SFO”).

Save as disclosed above, as at the date of this announcement, none of the above Directors (i) had held any directorships in other publicly listed companies in the last three years; (ii) had any relationship with any Directors, supervisors, senior management, substantial or controlling shareholders of the Company; and (iii) had any interests in shares of the Company within the meaning of Part XV of the SFO.

Save as disclosed above, the Board is not aware of any other matter in relation to appointment of Mr. Jia Yueting and Mr. Liu Hong that needs to be brought to the attention of the shareholders of the Company and does not have any information which is required to be disclosed under Rules 13.51(2)(h) to (v) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The Board would like to take this opportunity to welcome Mr. Jia Yueting and Mr. Liu Hong to join the Board.

By order of the Board
COOLPAD GROUP LIMITED
GUO DEYING
Chairman

Hong Kong, 17 August 2015

As at the date of this announcement, the executive Directors are Mr. Guo Deying, Mr. Jiang Chao, Mr. Li Bin, Mr. Li Wang, Mr. Jia Yueting and Mr. Liu Hong and the independent non-executive Directors are Dr. Huang Dazhan, Mr. Xie Weixin and Mr. Chan King Chung.