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COOLPAD GROUP LIMITED

酷派集團有限公司

(incorporated in the Cayman Islands with limited liability)
(Stock Code: 2369)

GRANT OF SHARE OPTIONS

This announcement is made pursuant to Rule 17.06A of the Rules Governing the Listing of Securities (the "Listing Rules") on The Stock Exchange of Hong Kong Limited (the "Stock Exchange").

The board of directors (the "**Board**") of Coolpad Group Limited (the "**Company**") hereby announces that on 16 October 2015, 210,832,000 options (the "**Options**") to subscribe for the ordinary shares of HK\$0.01 each of the Company (the "**Shares**") were granted, subject to the acceptance of the grantees (the "**Grantees**"), under the share option scheme adopted by the Company on 23 May 2014.

Each Option shall entitle the holder of the Option to subscribe for one Share upon exercise of such Option at an exercise price of HK\$1.62 per Share, which is the highest of(i) the nominal value of the Shares; (ii) the closing price of HK\$1.62 per Share as stated in the daily quotation sheet issued by the Stock Exchange on the date of grant; and (iii) the average closing price of HK\$1.576 per Share as stated in the daily quotation sheet issued by the Stock Exchange for the five business days immediately preceding the date of grant.

Among the total 210,832,000 Options, 40,000,000 Options were granted to Mr. Li Bin, an executive director of the Company and 6,000,000 options were granted to Mr. Li Wang, an executive director of the Company.

The Grantees shall exercise the Options during the following vesting period:

(a) The Grantees who were granted in aggregate 88,832,000 Options shall exercise the Options during a period commencing on 16 October 2016 and expiring on 16 October 2020.

(b) The Grantees who were granted in aggregate 122,000,000 Options shall exercise the Options during a period commencing on 16 October 2017 and expiring on 16 October 2021.

By order of the Board COOLPAD GROUP Limited GUO DEYING Chairman

Hong Kong, 16 October 2015

As at the date of this announcement, the executive Directors are Mr. Guo Deying, Mr. Jiang Chao, Mr. Li Bin, Mr. Li Wang, Mr. Jia Yueting and Mr. Liu Hong and the independent non-executive Directors are Dr. Huang Dazhan, Mr. Xie Weixin and Mr. Chan King Chung.