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COOLPAD GROUP LIMITED

酷派集團有限公司 (incorporated in the Cayman Islands with limited liability) (Stock Code: 2369)

FURTHER DELAY IN DESPATCH OF CIRCULAR

References are made to the announcements (the "Announcements") of Coolpad Group Limited (the "Company") dated 18 September 2015, 29 October 2015, and 30 November 2015 in relation to the Share Adjustment Framework Agreement. Unless otherwise defined herein, capitalized terms used herein shall have the same meanings as defined in the Announcements.

As disclosed in the Announcements, a circular containing, among other things, details of the Share Adjustment Framework Agreement, a notice of EGM and other information required under the Listing Rules, was expected to be despatched to the Shareholders on or before 31 December 2015. However, as additional time is required for the preparation of the circular, the despatch of the circular will be postponed to on or before 31 January 2016.

By order of the Board Coolpad Group Limited GUO DEYING Chairman

Hong Kong, 30 December 2015

As at the date of this announcement, the executive Directors are Mr. Guo Deying, Mr. Jiang Chao, Mr. Li Bin and Mr. Li Wang, Mr. Jia Yueting and Mr. Liu Hong and the independent non-executive Directors are Dr. Huang Dazhan, Mr. Xie Weixin and Mr. Chan King Chung.