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COOLPAD GROUP LIMITED

酷派集團有限公司 (incorporated in the Cayman Islands with limited liability) (Stock Code: 2369)

RESIGNATION OF EXECUTIVE DIRECTOR

The board ("**Board**") of directors (each, a "**Director**") of Coolpad Group Limited ("**Company**") announces that with effect from 18 January 2016, Mr. Li Wang ("**Mr. Li**") has resigned as an executive Director as he wishes to have more personal time to deal with other personal work and matters.

Mr. Li has confirmed that he has no disagreement with the Board and there are no matters in relation to his resignation which should be brought to the attention of the shareholders of the Company ("**Shareholders**"). The Board is also not aware of any such matters in relation to the resignation of Mr. Li that need to be brought to the attention of the Shareholders.

The Board would like to take this opportunity to thank Mr. Li for his contributions to the Company during his tenure of office.

By order of the Board COOLPAD GROUP LIMITED GUO DEYING Chairman

Hong Kong, 18 January 2016

As at the date of this announcement, the executive Directors are Mr. Guo Deying, Mr. Jiang Chao, Mr. Li Bin, Mr. Jia Yueting, and Mr. Liu Hong and the independent non-executive Directors are Dr. Huang Dazhan, Mr. Xie Weixin and Mr. Chan King Chung.