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**COOLPAD GROUP LIMITED**

**酷派集團有限公司**

*(incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 2369)**

## **RESIGNATION OF EXECUTIVE DIRECTOR**

The board (“**Board**”) of directors (each, a “**Director**”) of Coolpad Group Limited (“**Company**”) announces that with effect from 1 March 2017, Mr. Li Bin (“**Mr. Li**”) has resigned as an executive Director as he would like to devote more time to his other personal commitments.

Mr. Li has confirmed that he has no disagreement with the Board and there are no matters in relation to his resignation which should be brought to the attention of the shareholders of the Company (“**Shareholders**”). The Board is also not aware of any such matters in relation to the resignation of Mr. Li that need to be brought to the attention of the Shareholders.

The Board would like to take this opportunity to thank Mr. Li for his valuable contributions to the Company during his tenure of office.

By order of the Board  
**Coolpad Group Limited**  
**Jia Yueting**  
*Chairman*

Hong Kong, 1 March 2017

*As at the date of this announcement, the executive Directors are Mr. Jia Yueting, Mr. Jiang Chao, Mr. Liu Hong, Mr. Liu Jiangfeng and Mr. Abulikemu Abulimiti, and the independent non-executive Directors are Dr. Huang Dazhan, Mr. Xie Weixin and Mr. Chan King Chung.*