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COOLPAD GROUP LIMITED

酷派集團有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 2369)

DATE OF BOARD MEETING

The board (the “**Board**”) of directors of Coolpad Group Limited (the “**Company**”) hereby announces that a Board meeting will be held on Friday, 31 March 2017 for the purpose of considering and approving the annual results of the Company and its subsidiaries for the financial year ended 31 December 2016 and the payment of a final dividend, if any, and transacting any other business.

By order of the Board
Coolpad Group Limited
Jia Yueting
Chairman

Hong Kong, 21 March 2017

As at the date of this announcement, the executive Directors are Mr. Jia Yueting, Mr. Jiang Chao, Mr. Liu Hong, Mr. Liu Jiangfeng, Mr. Abulikemu Abulimiti and Mr. Zhang Wei, and the independent non-executive Directors are Dr. Huang Dazhan, Mr. Xie Weixin, and Mr. Chan King Chung.