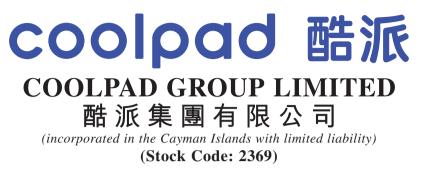
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UPDATE ON RECENT DEVELOPMENT OF SUSPENSION OF TRADING

This announcement is made by Coolpad Group Limited (the "**Company**") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**") (the "**Listing Rules**") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

References are made to the announcements of the Company dated 30 March 2017, 31 March 2017, 26 April 2017, 23 May 2017, 29 June 2017, 28 July 2017, 15 August 2017 and 21 September, 2017 (collectively the "**Announcements**"). Unless the context otherwise requires, the capitalised terms used therein shall have the same meanings as defined in the Announcements.

As at the date of this announcement, the Board of the Company is using the best efforts to refine the Group's one-year operating plan, cash flow forecasts and management evaluation and to continue to communicate with banks, organizations and interested parties to address the going concern issues raised by the Auditor. Save as mentioned above, there has been no other significant development since the last update announcement dated 21 September, 2017.

The Board would like to announce that the progress of providing all necessary information and documents to the Auditor to perform and complete the audit procedures of the 2016 Annual Results is still ongoing. The Company is continuing making its efforts in working with the Auditor, by virtue of its sufficient manpower and professional experiences, to publish the 2016 Annual Results and dispatch the 2016 Annual Report Company as soon as possible. Meanwhile, the Company will carry on with its preparations to comply with the Resumption Conditions.

Trading in the shares of the Company on the Stock Exchange has been suspended with effect from 9 a.m. on 31 March 2017 pending the publication of the 2016 Annual Results.

Shareholders and potential investors should exercise caution when dealing in the shares of the Company.

By order of the Board Coolpad Group Limited JIA YUETING Chairman

Hong Kong, 31 October 2017

As at the date of this announcement, the executive directors of the Company are Mr. Jia Yueting, Mr. Jiang Chao, Mr. Liu Hong, and Mr. Zhang Wei; the non-executive directors of the Company are Mr. Liu Jiangfeng and Mr. Abulikemu Abulimiti; the independent non-executive directors are Dr. Huang Dazhan, Mr. Xie Weixin, and Mr. Chan King Chung.