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## **Crown International Corporation Limited**

**皇冠環球集團有限公司**

*(Incorporated in Hong Kong with limited liability)*

**(Stock code: 727)**

### **INSIDE INFORMATION INCREASE OF SHAREHOLDINGS IN THE COMPANY BY CONTROLLING SHAREHOLDER**

This announcement is made pursuant to the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the SFO and Rule 13.09(2)(a) of the Listing Rules.

Crown International Corporation Limited (the “**Company**”) was informed by its controlling shareholder, Crown Landmark Corporation, that on 10 September 2014, they entered into contract notes with First Creation International Limited, to acquire from First Creation International Limited 260,000,000 ordinary shares of the Company (“**Shares**”) at the price of HK\$0.60 per share at a total consideration of HK\$156,000,000 (the “**Acquisition**”).

Prior to the Acquisition, Crown Landmark Corporation and First Creation International Limited holds 1,069,318,000 Shares and 300,000,000 Shares respectively representing approximately 58.45% and 16.40% respectively of the entire issued share capital of the Company. Upon completing the Acquisition, Crown Landmark Corporation and First Creation International Limited will hold 1,329,318,000 Shares and 40,000,000 Shares respectively representing approximately 72.66% and 2.19% respectively of the entire issued share capital of the Company.

By order of the Board  
**Crown International Corporation Limited**  
**WONG Hoi Kin**  
Chairman

Hong Kong, 10 September 2014

As at the date of this announcement, the Board comprises:

Executive Directors: Mr. WONG Hoi Kin and Mr. LIAO Pin Tsung

Non-executive Directors: Mr. LIU Hong Shen and Mr. MENG Jin Long

Independent non-executive Directors: Mr. LONG Tao, Mr. REN Guo Hua and Mr. CHEN Fang