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Crown International Corporation Limited

皇冠環球集團有限公司

(Incorporated in Hong Kong with limited liability)

(Stock code: 727)

VOLUNTARY ANNOUNCEMENT BUSINESS UPDATE

This announcement is made by Crown International Corporation Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis to keep the shareholders and the potential investors of the Company informed of the latest business development and strategies of the Group for the year 2015.

Over the past few months, the Management of the Company (the “**Management**”) has been proactively seek potential investment opportunities by conducting a review of the real estate market development, not limited to regions in the Greater China and Southeast Asia. The Management is of the view that there are greater potential investment opportunities for real estate market development in the aforesaid regions as compared to that of other countries worldwide and therefore would like to continually seek suitable investment opportunities for real estate development in those regions. The Management believes that this should help create greater value for the Group and generate better return to our shareholders in the future.

The Company will make further announcement(s) as and when required in accordance with the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

By order of the Board
Crown International Corporation Limited
LIAO Pin Tsung
Chairman

Hong Kong, 24 February 2015

As at the date of this announcement, the Board comprises:

Executive Directors:

Mr. LIAO Pin Tsung (Chairman and Group Chief Executive Officer) and Mr. MENG Jin Long

Non-executive Director:

Mr. LIU Hong Shen (Vice Chairman)

Independent Non-executive Directors:

Mr. LONG Tao, Mr. REN Guo Hua and Mr. CHEN Fang