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### HERITAGE INTERNATIONAL HOLDINGS LIMITED

漢基控股有限公司\*

(Incorporated in Bermuda with limited liability)
(Stock Code: 412)

#### SUPPLEMENTARY INFORMATION ON THE MAJOR TRANSACTION

Reference is made to the announcements of Heritage International Holdings Limited (the "Company") dated 18 September 2015 (the "Announcements"), relating to the sale and purchase agreement in connection with the proposed acquisition of Charm Best Development Limited (the "Major Transaction"). Unless otherwise defined, capitalized terms used in this announcement shall have the same meanings as those defined in the Announcements.

This announcement was made by the Company on a voluntary basis to inform the public of the supplementary information on the Major Transaction. The Target Group was engaged in an automobiles' sales and financing platform which provides a one-stop shop for the sales of automobiles as well as financing related services to the customers.

# INFORMATION OF THE TARGET GROUP

# 1. Cooperation agreement with Trends magazine in the PRC

The Target Group has entered into a cooperation agreement with Trends Media Group, pursuant to which, Trends Media Group will transfer the domain name <a href="www.trendscar.com">www.trendscar.com</a> and related rights (including data resources) to the Target Group, and provide the right of use of related intellectual properties such as its print media <<Car Magazine>> and other new media, with the support of professional editing team, provision of print advertisements on a regular basis, promotional articles, out-door media promotion and off-line events, etc. In addition, Trends Media Group will provide no less than 5 million registered users within the first two years after the execution of the cooperation agreement. By entering into a cooperation agreement with Treads Media Group will contribute to the online consumption financing platform.

Founded in 1993, Trends Media Group is one of the high-end media groups in the PRC, and owns seventeen print media including <<Car Magazine>>, <<Trends Time and Esquire>>.

### 2. Online financing platform

The Target Group owns license for financial notes intermediate services and a license for providing financial information services which were issued by Shanghai Administration of Industry and Commerce, which will be contributed to the establishment of automobiles' sales and financing platform.

# 3. Exclusive authorisation in the PRC by Lorinser

The Target Company has received a letter of exclusive authorisation from Lorinser for the permanent sole dealership, which is a famous modification brand for Mercedez Benz.

Founded in 1935 with 70 years of history, Lorinser is a professional automobile modification brand in Germany. With increased reputation, Lorinser's authorised dealership has already covered 42 countries, mainly in Europe, Japan and the PRC. Meanwhile, the Lorinser is also getting recognised in the Middle East and Russia, which leads to a further increase of its sales.

# 4. Pilot enterprise for parallel import

The Target Company has been reviewed and designated as one of the first batch of seventeen pilot enterprises for parallel import in the China (Shanghai) Free Trade Zone jointly by Shanghai Municipal Commission of Commerce and the management committee of China (Shanghai) Free Trade Zone. It enjoys a price advantage by compared with the 4S shops.

# 5. Automobile modification plant

To ensure the automobile modification business is up to the standard of the Lorinser's brand, the Target Group entered into a memorandum of understanding with an independent third party to acquire an automobile modification plant in Suzhou, with an aim to further enhance the Target Group's capability in providing personalised automobile modification, upgrading and customisation services.

### REASONS FOR AND BENEFITS OF THE ACQUISITION

As stated in the management's discussion and analysis of the annual report of the Company for the year ended 31 March 2015, the Group intends to expand into a variety of financial services serving the PRC market. Following the completion of the Acquisition of a financial leasing group located in the PRC and Hong Kong, the Acquisition in relation to the automobiles' sales and financing platform will help the Group in expediting its development in the PRC's auto financing markets. With the growth of the population and economy in the PRC, the provision of automobiles' sales and related financing services in the PRC can generate a long-term stable returns to the Group and its shareholders. In addition, the Group believes that the Acquisition will facilitate the resources integration of the Group's integrated financing platform "LAECAP" and create a synergy effect.

### **WARNING**

As Completion is subject to the fulfilment or waiver (as the case may be) of various conditions precedent as set out in the Sale and Purchase Agreement, the Acquisition and the transactions contemplated thereunder may or may not proceed. Shareholders and potential investors should exercise caution when dealing in the Shares.

By Order of the Board
Heritage International Holdings Limited
Yau Wai Lung
Executive Director

Hong Kong, 20 September 2015

As at the date of this announcement, the Company has three executive directors, being Mr. Ji Kewei, Mr. Yau Wai Lung and Mr. Ma Chao; one non-executive director, being Mr. Qiu Jianyang; and three independent non-executive directors, being Mr. To Shing Chuen, Mr. Chung Yuk Lun and Mr. Cheung Wing Ping.

<sup>\*</sup> For identification purposes only