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CHINA INNOVATIVE FINANCE GROUP LIMITED

中國新金融集團有限公司 (Incorporated in Bermuda with limited liability) (Stock Code: 412)

POSITIVE PROFIT ALERT

This announcement is made by China Innovative Finance Group Limited (the "Company", together with its subsidiaries, the "Group") pursuant to the Inside Information Provisions (as defined under the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules")) under Part XIVA of the Securities and Futures Ordinance (Cap. 571, Laws of Hong Kong) and Rule 13.09 (2)(a) of the Listing Rules.

The board of directors (the "Board") of the Company wishes to inform the shareholders of the Company and the potential investors that, based on the preliminary assessment of the unaudited consolidated management accounts of the Group for the year ended 31 March 2017, it is expected that the Group may record from a loss for the six months ended 30 September 2016 to a profit for the year ended 31 March 2017, mainly attributable to the fair value gain on investments at fair value through profit or loss.

The information contained in this announcement is based on information currently available to the Group. It remains subject to finalization and necessary adjustments, and has not been confirmed, audited nor reviewed by the Company's auditor. Details of the financial results of the Group will be disclosed in the Group's annual results announcement for the year ended 31 March 2017 which will be released as soon as practicable and in any event on or before 30 June 2017.

Shareholders of the Company and potential investors should exercise caution when dealing in the shares of the Company.

By order of the Board China Innovative Finance Group Limited Li Hang Chairman

Hong Kong, 11 April 2017

As at the date of this announcement, the Company has four executive directors, being Ms. Cheng Yan, Mr. Wang Zhenjiang, Mr. Yau Wai Lung and Mr. Ma Chao; two non-executive directors, being Mr. Li Hang and Mr. Qiu Jianyang; and three independent non-executive directors, being Mr. To Shing Chuen, Mr. Chung Yuk Lun and Mr. Cheung Wing Ping.