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HERITAGE INTERNATIONAL HOLDINGS LIMITED

漢基控股有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 412)

PROFIT WARNING

This announcement is made in accordance with Rule 13.09 of the Listing Rules.

The Board wishes to inform the shareholders of the Company and potential investors that the Group is expected to record a loss for the six months ended 30 September 2010 as compared to a profit for the corresponding six months ended 30 September 2009 due to losses on sales of investments at fair value through profit or loss and fair value losses on investments at fair value through profit or loss.

This profit warning announcement is based on information currently available to the Group and after review and assessment of the management accounts of the Group by the management of the Company. The Group's interim results announcement for the six months ended 30 September 2010 will be released as soon as practicable and in any event before 30 November 2010. **Shareholders and potential investors should exercise caution when dealing in the securities of the Company.**

This announcement is made by Heritage International Holdings Limited (the "Company", and together with its subsidiaries and associates, the "Group") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules").

The board of directors (the "Board") of the Company wishes to inform the shareholders of the Company and potential investors that the Group is expected to record a loss for the six months ended 30 September 2010 as compared to a profit for the corresponding six months ended 30 September 2009. Such loss is principally attributable to losses on sales of investments at fair value through profit or loss and fair value losses on investments at fair value through profit and loss.

The information contained in this announcement is based on information currently available to the Group and after review and assessment of the management accounts of the Group by the management of the Company. It remains subject to finalisation and necessary adjustments. Details of the financial data of the Group will be disclosed in the Group's interim results announcement for the six months ended 30 September 2010 which will be released as soon as practicable and in any event before 30 November 2010.

Shareholders and potential investors should exercise caution when dealing in the securities of the Company.

By order of the Board
Heritage International Holdings Limited
Dr. Kwong Kai Sing, Benny
Chairman

Hong Kong, 2 November 2010

As at the date of this announcement, the Company has five executive Directors, being Dr. Kwong Kai Sing, Benny, Mr. Wong Chun Hung, Mr. Ong Peter, Ms. Poon Chi Wan and Mr. Chow Chi Wah, Vincent and five independent non-executive Directors, being Mr. Chan Sze Hung, Mr. To Shing Chuen, Mr. Ha Kee Choy Eugene, Mr. Chung Yuk Lun and Mr. Lo Wong Fung.

* *For identification purposes only*