

CHINA INNOVATIVE FINANCE GROUP LIMITED

中國新金融集團有限公司

(Incorporated in Bermuda with limited liability) (於百慕達莊冊成立之有限公司) (Stock Code 股份代號: 412)

NOTIFICATION LETTER 通知信函

18 August 2016

Dear Shareholder,

China Innovative Finance Group Limited (the "Company")

Notice of Publication of (1) Circular dated 18 August 2016 and Notice of Annual General Meeting; and (2) Form of Proxy for Annual General Meeting (the "Current Corporate Communication")

The English and Chinese versions of the Company's Current Corporate Communication are available on the Company's website at http://www.cifg.com.hk/company04/?lang=en and The Stock Exchange of Hong Kong Limited's website at www.hkexnews.hk (the "HKEx's website"). You may access the Current Corporate Communication as appeared on the website of the Company or browsing through the HKEx's website.

You may at any time choose to receive free of charge Corporate Communication (Note) either in printed form or to read the Company's Corporate Communication from the Company's website (the "Website Version"), notwithstanding any wish to the contrary previously conveyed to the Company. If you want to receive the printed bi-lingual version of the Current Corporate Communication, please complete the request form (the "Request Form") on the reverse side and send it to the Company c/o the Company's Hong Kong Branch Registrar (the "Hong Kong Branch Registrar"), Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong, using the mailing label at the bottom of the Request Form (a stamp is not required if posted in Hong Kong). You may also send your request (specifying your name, address and request) via email to cifg.ecom@computershare.com.hk or write to the Hong Kong Branch Registrar.

If you would like to change your choice of means of receipt of the Company's Corporate Communication in future, please send your request (specifying your name, address and request) via email to computershare.com.hk or write to the Hong Kong Branch Registrar. Even if you have chosen (or are deemed to have consented) to receive the Website Version of all future Corporate Communication but for any reason you have difficulty in receiving or gaining access to the Current Corporate Communication, the Company will promptly upon your request send the Current Corporate Communication to you in printed form free of charge.

Should you have any queries in relation to any of the above matter, please call the Hong Kong Branch Registrar telephone hotline at (852) 2862 8688 during business hours from 9:00 a.m. to 6:00 p.m. from Monday to Friday, excluding Hong Kong public holidays.

Yours faithfully,

For and on behalf of the Board
China Innovative Finance Group Limited
Mr. Lau Yau Chuen Louis

Company Secretary

Note: Corporate Communication means any document(s) issued or to be issued by the Company for the information or action of holders of any of its securities, including but not limited to (a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.

各位股東:

中國新金融集團有限公司(「本公司」)

- 有關(1)日期為2016年8月18日之通函及股東週年大會通告;及(2)股東週年大會代表委任表格(「是次公司通訊」)之發佈通知

本公司的是次公司通訊的中、英文版本已上載於本公司網站 http://www.cifg.com.hk/company04 及香港聯合交易所有限公司網站 www.hkexnews.hk (「聯交所網站」),歡迎瀏覽。 閣下可在本公司網站閱覽是次公司通訊或在聯交所網站瀏覽有關文件。

儘管 閣下早前曾向本公司作出公司通訊^(解注)收取方式的選擇,但仍可以隨時更改有關選擇,轉為以印刷本或以本公司網站或聯交所網站瀏覽公司通訊(「網上方式」)。如閣下欲收取是次公司通訊之中英雙語印刷本,請閣下填妥在本函背面的申請表(「申請表」),並使用申請表下方的郵寄標籤(如在香港投寄則無需貼上郵票),把申請表寄回本公司之香港股份過戶登記分處(「香港股份過户登記分處」),香港中央證券登記有限公司,地址為香港灣仔皇后大道東183號合和中心17M樓。閣下同時亦可以電郵方式把申請(註明閣下的姓名、地址及要求)發送到 cifg.ecom@computershare.com.hk或以書面方式通知香港股份過戶登記分處。

如閣下需要更改所選擇的公司通訊收取方式,請以電郵cifg.ecom@computershare.com.hk或以書面方式(註明閣下的姓名、地址及要求)送交到香港股份過戶登記分處,以更改日後收取公司通訊之收取方式之選擇。如閣下已選擇以網上方式收取日後公司通訊(或被視為已同意以網上方式收取),但因任何理由未能閱覽載於網站的是次公司通訊,我們將應閣下要求盡快向閣下寄上所要求的是次公司通訊的印刷本,費用全免。

如對本函內容有任何疑問,請致電香港股份過戶登記分處電話熱線(852) 2862 8688,辦公時間為星期一至五(香港公眾假期除外)上午9時正至下午6時正。

代表董事會

中國新金融集團有限公司

公司秘書

劉友專先生

謹啟

2016年08月18日

BTCH-18082016-1(0

REQUEST FORM 申請表

To: China Innovative Finance Group Limited (the "Company") (Stock Code: 412)

c/o Computershare Hong Kong Investor Services Limited 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong 中國新金融集團有限公司 (「本公司」) (股份代號: 412) 經香港中央證券登記有限公司 香港灣仔皇后大道東 183 號 合和中心 17M 樓

(Please mark "X" in the following box) (請在下列空格內劃上「X」號)

I/We have already chosen (or are deemed to have consented) to read the Current Corporate Communication posted on the Company's website and the HKEx's website, but now I/We would like to receive the printed bi-lingual version of the Current Corporate Communication of the Company as indicated below:

本人/我們已選擇(或被視為已同意)瀏覽公司網站及聯交所網站所登載之是次公司通訊,但現在希望以下列方式收取公司 是次公司通訊之中英雙語印刷本:

Signature: 簽名:	Contact telephone number: 聯絡電話號碼:	Date: 日期:	
本人/我們希望收取一份是次公司通訊中英雙語的印刷本。			

Notes 附註:

- 1. Please complete all your details clearly.
 - 請 閣下清楚填妥所有資料。
- 2. If your shares are held in joint names, the shareholder whose name stands first on the register of members of the Company in respect of the joint holding should sign on this Request Form in order to be valid.

如屬聯名股東,則本申請表領由該名於公司股東名冊上就聯名持有股份其姓名位列首位的股東簽署,方為有效。

- Any form with no box marked (X), with no signature or otherwise incorrectly completed will be void. 如在本表格未有作出選擇、或未有簽署、或在其他方面填寫不正確,則本表格將會作廢。
- For the avoidance of doubt, we do not accept any other instruction given on this form.
 為免存疑,任何在本申請表上的額外指示,我們將不予處理。

閣下寄回此申請表時,請將郵寄標籤剪貼於信封上。

如在本港投寄毋須貼上郵票。

Please cut the mailing label and stick this on the envelope to return this Request Form to us.

No postage stamp necessary if posted in Hong Kong.

郵寄標籤 MAILING LABEL

香港中央證券登記有限公司
Computershare Hong Kong Investor Services Limited
簡便回郵號碼 Freepost No. 37
香港 Hong Kong