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(Incorporated in Hong Kong with limited liability)
(Stock Code: 308)

APPOINTMENT OF GENERAL MANAGER

The Board announces that Mr. Xu Muhan will be appointed as the general manager of the Company with effect from 14 October 2009.

The board of directors (the "Board") of China Travel International Investment Hong Kong Limited (the "Company") announces that Mr. Xu Muhan ("Mr. Xu"), who is currently an executive director and standing deputy general manager of the Company, will be appointed as the general manager of the Company with effect from 14 October 2009. Following the appointment, Mr. Xu will cease to be the standing deputy general manager of the Company with effect from the same day.

The Board would like to take this opportunity to express its warm welcome to Mr. Xu for his new position in the Company.

By Order of the Board

China Travel International Investment Hong Kong Limited

Zhang Xuewu

Chairman

Hong Kong, 13 October 2009

As at the date of this announcement, the Board of the Company comprises eight executive Directors, namely Mr. Zhang Xuewu, Mr. Zheng Heshui, Mr. Lo Sui On, Ms. Jiang Yan, Mr. Mao Jianjun, Mr. Fang Xiaorong, Mr. Zhang Fengchun and Mr. Xu Muhan and four independent non-executive Directors, namely Dr. Fong Yun Wah, Mr. Wong Man Kong, Peter, Mr. Sze, Robert Tsai To and Mr. Chan Wing Kee.