



(HKSE: 2266)

PRESS RELEASE

[For Immediate Release]

Introducing Agora Place Asakusa in Tokyo, Japan

13 June 2012- Agora Hospitalities Co Ltd is pleased to announce the grand opening of AGORA PLACE ASAKUSA which is scheduled for 27 July 2012.

Located at 2-2-9, Kotobuki Taito-ku, Tokyo; the 146-room Agora Place Asakusa will be introducing the first-of-its-kind “personalised stay” concept..... “style MY stay” which allows hotel guests to shop and style their guestrooms with their preferred range of stylish amenities and stationeries including AGORA’s own brand throughout their stay.

“We want our guests to feel at home when they stay at our hotel. Hence, we developed the “style MY stay” concept which we believe will set a new trend for a personalized staying experience. The guestrooms are stylishly minimalist in design and amenities are kept simple so guests can choose to furnish their rooms during their stay with us with a variety of chic goods that on sale at the Lobby Shop located in the ground floor of the hotel”, said Manager Masaru Shirakawa.

The brand new Agora Place Asakusa also boasts of a pet-friendly accommodation called “Precious Room”, which is specially designed to cater for guests who travel with their precious pets.

AGORA PLACE ASAKUSA is located just off from "Tawaramachi" station of Ginza Metro Line, the entrance of Asakusa. It is the best location for visiting the leisure spot of hot Tokyo. Hotel guests can take Tokyo Metro Ginza Line directly to the trendy and popular shopping and fashion areas such as Ginza, Akasaka, Omotesando(Harajuku) and Shibuya station.

Asakusa is the centre of Tokyo’s Shitamachi, one of Tokyo’s districts, where an atmosphere of the Tokyo of past decades survives. In addition, the 634-meter “TOKYO SKYTREE” just opened this May, the world's tallest free-standing broadcasting tower, is within walking distance from the hotel.

Agora Place Asakusa will appeal, not only for the business travellers but also for overseas leisure travellers, young female tourists, couples and families seeking stylish accommodation and at the same time, a place where they can experience the local tradition at its best.

Kosmopolito Hotels International

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Agora Place Asakusa is now open for reservations. Log onto www.agoraplace-asakusa.com

The name "AGORA" means "place of gathering" in Greek and "now" in Portuguese and with this, it is now our mission to deliver to all our guests, excellent services to ensure the best moment of your life when you choose to stay at Agora Place Asakusa.

“AGORA PLACE ASAKUSA is the first hotel categorized as the Limited Service yet Valued Hotel among the AGORA Hotel Alliance. This has and will continue to strengthen our new business deployment from last year as we continuously work together with our strategic hotel alliances to provide the best hotel experience to all our guests based upon our Hotel Alliance provision “A Collection of Beautiful Japan”, commented Aya Aso, President and CEO of Agora Hospitalities Co., Ltd.

Kosmopolito Hotels International is a member of the Agora Hotel Alliance.

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About Kosmopolito Hotels International (KHI)

Kosmopolito Hotels International Limited (KHI) is an Asia-based hotel group with hotels located in major cities throughout the region.

Listed on the Hong Kong Stock Exchange, KHI (HKSE: 2266) currently operates 16 hotels including in Hong Kong, Shanghai, Wuhan, Kuala Lumpur, Labuan and Johor Bahru. An additional eight new hotels are being built around the region including in Singapore, Hong Kong, Zhongshan and Chengdu, as well as in London, KHI's first hotel property in the United Kingdom.

KHI owns and manages four key hotel brands — upscale Grand Dorsett, Boutique Series by Kosmopolito, midscale business hotel Dorsett Regency and value Silka Hotels.

For more information on KHI, visit: www.kosmohotels.com.

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