



(HKSE: 2266)

## **PRESS RELEASE**

**[For Immediate Release]**

### **Frankie Lam is Dorsett Regency Singapore's Director of Sales & Marketing**

**31 July 2012-** Kosmopolito Hotels International is pleased to announce the appointment of Frankie Lam as Director of Sales and Marketing for its midscale business hotel, Dorsett Regency Singapore which is scheduled to open at the end of 2012.

Frankie brings with him a wealth of experience in the sales and marketing fraternity having gained invaluable experience from working with renowned international hotels in Singapore, Shanghai, Hong Kong and Bangkok.

He started his career as Business Development Manager in 1993 with The Westin Stamford & Westin Plaza Singapore before taking up the position as Director of Sales, MICE with Shangri-La Hotel Bangkok in 1996. Three years later, he joined River View Hotel Singapore in the capacity of Director of Sales before moving back to Shangri-La Hotels & Resorts in 2004 as Director of Business Development. In 2005, he was relocated to Hong Kong as Director of Sales for Kowloon Shangri-La Hong Kong.

In 2007, Frankie spearheaded the sales and marketing team of the 630-room Carlton Hotel Singapore. He was most recently the Director of Sales & Marketing for Amara Sanctuary Resort Sentosa, Singapore, a portfolio which he held for two years before taking up his position with Dorsett Regency Singapore.

In his new capacity, Frankie will play an instrumental role in the dynamic execution of the hotel's preopening marketing strategies including planning, budgeting and positioning of Kosmopolito Hotels International's first hotel in Singapore.

Frankie completed his earlier education at Harbord Collegiate Institute in Toronto, Canada and graduated with a Bachelor of Science majoring in Hotel and Restaurant Management in 1988 from University of Wisconsin-Stout, USA.

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**Kosmopolito Hotels International**

**麗悅酒店集團**

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### **About Dorsett Regency Singapore**

The 285-room Dorsett Regency Singapore is strategically located at the corner of the prominent road junction of New Bridge Road and Cantonment Road. Just 20-25 minutes away from Changi International Airport, Dorsett Regency Singapore sits on top of Outram Park MRT interchange station and offers easy accessibility to the city's commercial and tourist spots such as Orchard Shopping Mall, Marina Bay Sands, HarbourFront, Resorts World Sentosa, Universal Studio Singapore and Centre Business District.

Contemporary, innovative and comfortable in design, all the guestrooms will be equipped with modern facilities to ensure a memorable staying experience. Other facilities which will be available to cater to both the local and international guests include numerous dining possibilities, a fully equipped gymnasium, a 30- meter outdoor swimming pool and Jacuzzi as well a fully functional Business Centre and meeting facility.

Dorsett Regency Singapore is scheduled to open at the end of 2012.

### **About Kosmopolito Hotels International (KHI)**

Kosmopolito Hotels International Limited (KHI) is an Asia-based hotel group with hotels located in major cities throughout the region.

Listed on the Hong Kong Stock Exchange, KHI (HKSE: 2266) currently operates 16 hotels including in Hong Kong, Shanghai, Wuhan, Kuala Lumpur, Labuan and Johor Bahru. An additional eight new hotels are being built around the region including in Singapore, Hong Kong, Zhongshan, Zhuji and Chengdu, as well as in London, KHI's first hotel property in the United Kingdom.

KHI owns and manages four key hotel brands — upscale Grand Dorsett, Boutique Series by Kosmopolito, midscale business hotel Dorsett Regency and value Silka Hotels.

### **Contact Information**

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