

SILKA FAR EAST, HONG KONG
Winner of Agoda.com Golden Circle Award 2012

Silka Far East, Hong Kong; owned and managed by Dorsett Hospitality International was accorded the prestigious Gold Circle Award by Agoda.com, Asia's leading hotel booking site and part of Nasdaq-listed Priceline Group (Nasdaq: PCLN).

Launched in 2009, the awards are given to Agoda.com partners who are committed to accommodating the unique needs of the online booking industry, which has seen significant and steady global growth as technology continues to make online booking faster, easier and more convenient.

Previous Gold Circle Award winners were chosen because of their outstanding performance on Agoda.com, a high number of positive customer reviews, and their utilization of Agoda.com's custom-built Yield Control System (YCS). This year, however, the bar has been raised a bit higher, and new judging criteria make the list even more exclusive.

Agoda.com now also takes into account a greater amount of data, including aggregate scores for customer reviews, top-performing properties, competitive pricing, and for showing an understanding of the complex business dynamics that define the industry. Now in their fifth year, the awards are recognized as a mark of excellence in online distribution.

"We are very proud to make it to this year list. This is a testament of our commitment to online revenue management and our consistent effort in offering great value for all our guests. We will continue with our efforts to deliver quality service to ensure that our guests have a relaxing, comfortable and value-enhanced experience whenever they stay with us," commented Eric Cheng, General Manager of Silka Far East.

Picture shows Eric Cheng (right), General Manager of Silka Far East, Hong Kong receiving the award from Wilfred Fan, Managing Director – North Asia of Agoda.

end

About Dorsett Hospitality International

Dorsett Hospitality International (Stock Code HKEx 2266), formerly known as Kosmopolito Hotels International, is a spin-off from Far East Consortium Limited. The group currently owns and manages 17 hotels in Mainland China, Hong Kong and Malaysia; with 8 more opening within the next 12 to 24 months in Mainland China, Hong Kong, Singapore and United Kingdom under three brands of different tiers ranging from up-scale to mid-scale and value-led. The three brands are d.Collection featuring a series of boutique hotels; Dorsett Hotels & Resorts comprising up-scale Dorsett Grand and mid-scale Dorsett; and value-led Silka Hotels.

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