

Cosmo Hotels Awarded 2012 Hong Kong Business High-Flyers Award

Best of Best in Green City Hotel Category

Convenient Location, Environmental-friendly and Socially Responsible Policy Second to None

PRESS RELEASE

- For immediate release -

(Hong Kong, 21 January 2013) This year, Cosmo Hotel Hong Kong and Cosmo Hotel Mongkok are recognized as Best of Best Green City Hotel by 2012 Hong Kong Business High-Flyers Award! This award affirms the winner's convenient city location and also its outstanding environmentally friendly as well as socially responsible policies. It is a symbol of business excellence not only in Hong Kong but also throughout the Southeast Asian region!

Hong Kong Business High-Flyers Awards Witnesses Business Heroes for a Decade

Hong Kong Business High-Flyer Awards has been giving recognition to business heroes in Hong Kong and Southeast Asian region since 2004. It was an instant success and almost 10 years later until today, its winner is recognized as a symbol of business excellence. The Awards pursues companies with an industry-leading product and also products renowned for its broad representation of diverse industries. It also looks for capacity of innovation, strong brand leadership and marketing, etc. *Best of Best* in category represents exclusivity of excellence, as there will be 1 and only 1 entrant being awarded in each standalone category.

Most Convenient Location Amidst City Centre – A Unique Adventure for Traveller of Any Kind

At Cosmo Hotel Hong Kong and Cosmo Hotel Mongkok, we understand that location is probably the most important factor in choosing accommodation while on travel. Being Best of Best in Green City Hotel category, our city centre locations are considered unbeatable. 4-star boutique Cosmo Hotel Hong Kong is strategically located in Causeway Bay and only moments away from important commercial hubs in Central, Admiralty and Wan Chai. While same class Cosmo Hotel Mongkok is erected amid Mongkok and Tai Kok Tsui and a stroll away from a mix of old and new Hong Kong. To magnify their central locations advantage to



the fullest, both hotels have created personalized services for example *a network of shuttle buses*. The network covers 6 shuttle routes to 22 popular hotspots around the hotels including Hong Kong Convention and Exhibition Centre, International Finance Centre, Ocean Park, Elements, Times Square and other major shopping malls. Making a debut, both hotels pioneered *24-hour check-in check-out service* hoping guests can enjoy a full 24-hour stay to explore all aspects of sightseeing, entertainment and night life around the neighborhood and rest of Hong Kong.

A Green and Socially Responsible Hotel to Refresh and Make a Meaningful Journey

Cosmo Hotel Hong Kong and Cosmo Hotel Mongkok care about their guests as well as the community and the earth! A series of green policies are adopted to guarantee for what we do, we are protecting instead of doing harm to the environment. Some green policies include installation of LED lighting to conserve as much as 20% of energy, using of eco-friendly natural refrigerants for the air-con system in order to protect the ozone layer, and effective re-use of linens and towels to save water consumption by a 16%. Both hotels support 100% indoor smoke-free policy and in particular, Cosmo Hotel Hong Kong is the first 100% smoke-free 4-star hotel in Hong Kong. Its Breeze serves as an open patio providing a “oasis in the city” for hotel guests to take a green break.

Not only do we care about saving the planet, we also make substantial amount of effort to facilitate social economic wellbeing for the local community. Having this in mind, the hotels provide internship chances for hospitality students and less fortunate youngsters from organizations like S.K.H. St. Christopher’s Home that offers small group home service for children who cannot receive adequate family care. Developing this notion from within, a One Family Program is launched for the first time in 2012 that aims to extending internship opportunity to teenage children of selected staff members. This program is no better way for the next generation to appreciate and understand more about how their parents do at work. It also serves as a bridge to build harmony and appreciation in the family. Our green and socially responsible policies have as well brought both Cosmo Hotel Hong Kong and Cosmo Hotel Mongkok as Green Globe certified hotels affirming our green and social contribution.

Carry On The Mission Derived From “Beyond Thoughtful. Anytime. Everywhere.”

“The High-Flyers Award has become a very positive encouragement for us. It is telling us that our direction is on the right track and it has given us even more confidence to continue what we have been doing, and further solidify our positioning as an outstanding green city hotel in the region” said Anita Chan, General Manager of Cosmo Hotels, “I believe in to anticipate and act rather than to wait and see. Hence a marketing program ***Beyond Thoughtful. Anytime. Everywhere.*** has derived introducing an array of thoughtful services that tug on every guest’s heartstring. We envision in the future, there’ll be only happier guests, and a healthier environment. ”

The program solidifies the hotels’ service philosophy by offering thoughtful services such as 24-hour check-in/out service, 24-hour response guarantee, free WiFi service and free shuttle bus service. Other thoughtful policies that have been implemented are 100% smoke-free policy, best online rate guarantee and earlier mentioned eco-friendly and socially responsible policies.

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4-star boutique Cosmo Hotel Hong Kong is situated amid Wan Chai and Causeway Bay just opposite to Hong Kong Stadium and across the Happy Valley race course. Having a total of 142 room keys, this boutique hotel has a 100% in-door smoke-free policy. Rooms are sectioned into different room categories with a size ranging from 15 to 83 sq.m. and all color coded into orange, yellow and green for free selection. Highlighting a voguish touch of design, the hotel also emphasizes on technology offering high speed Internet access and rental service of iPad with 3G connection. Free WiFi is available in all hotel public area. A mere 8-min walk from the hotel is subway Causeway Bay station and Time Square mega shopping mall, the hotel provides complimentary shuttle service to destinations in Causeway Bay, Wan Chai, Admiralty, Central and Quarry Bay as well. Nooch Bar in hotel lobby presents award-winning cocktails and Breeze on 5/F has a corner for free self-served coffee.

Cosmo Hotel Hong Kong is honored an Excellent Hotel 2012 by Tripadvisor and certified by Green Globe as an eco-hotel. It is also managed by Dorsett Hospitality International.

Cosmo Hotel Mongkok is located between Mongkok and Tai Kok Tsui districts – Hong Kong’s most celebrated jumble for the new/old, east/west and a place heavily soaked in local heritage that goes along with global glam. Opened in mid of 2010, this 100% in-door smoke-free hotel offers 285 rooms including 20 suites. Specially designed Room Comfort, Room Superior, Room CosMorganic, Room Family Quad and Suite Air are all presented with modish décor and functional design making them most well-appointed for any kind of stay. The hotel’s dramatic double-height entrance and huge chandelier begin a chapter filled with the warmest welcome and most attentive care. A mere 4-minute walk to Olympic Station, the hotel is also a 10-minute walk to MongKok subway station and an easy 30-minute drive from Hong Kong International Airport. Famous local markets and world-class shopping malls are found both close by. The Thai restaurant Thai Pad is a place to savour Thai cuisine in its authenticity.

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member of Utell Hotels and Resorts.

Dorsett Hospitality International (HKEx Stock Code 2266), formerly known as Kosmopolito Hotels International, is a spin-off from Far East Consortium Limited. With three brands under its umbrellathe upscale and midscale Dorsett Hotels & Resorts and d.Collection comprising a range of charismatic boutique hotels; and the value-led Silka Hotels; the group currently owns and manages 16 hotels in China, Hong Kong and Malaysia; with eight more opening within the next two years in China, Hong Kong, Singapore and United Kingdom. For more information on Dorsett Hospitality International, visit: www.dorsett.com.