

FOR IMMEDIATE RELEASE
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Dorsett Hospitality International clinched the Best Valued Hotels Group Award accorded by Mediazone Group, Hong Kong

Dorsett Hospitality International has added another feather to its fast-growing cap by clinching the Best Valued Hotels Group 2014 award at the recently concluded Most Valuable Services Awards Night held in Hong Kong.

Organised by Mediazone Group, the Hong Kong Valuable Services Awards is an extension of the popular Hong Kong's Most Valuable Companies Awards, which is the only B-to-B business awards in Hong Kong that's been recognising the city's leading people and brands for more than 13 years now.

The mission of the Award is to recognise the services that offer the BEST VALUE to the market in 2014, which in turn, make a major contribution to the overall progress and prosperity of Hong Kong.

A total of 60 companies were honoured, representing some of the leading companies chosen from 15-20 top industries such as banking and finance, property developers, hotels, insurance, jewellery, motoring, public utilities and travel agencies throughout the region with business interests in Hong Kong.

Mediazone is a publisher and global media consulting company. It is widely known for its regional publications and supplies editorial material to more than 200 newspapers and magazines Asia-wide, as well as for the world-first, Newsroom in the Sky.

Each year, the board of editors along with researchers and analysts from the highly-regarded publication select the winners from thousands of international and local brands with business presence in Hong Kong. Amongst the judging criteria include readers' recognition, business performance over the last decade, achievements or contributions of the company to their respective industries, integrity, market leadership and corporate social responsibility initiatives.

"I am indeed happy that Dorsett Hospitality International is the only hotel group to be accorded the Best Valued Hotels Group 2014 award. As a fast growing Asian hospitality company, we are very mindful of the way we do business and strive our very best to provide valued services not only for our guests, but also to ensure that we continuously deliver dynamic results for our stakeholders, shareholders and investors", commented Winnie Chiu, president and executive director of Dorsett Hospitality International.

"2014 is certainly the way forward for our Group. We are aggressively expanding our footprints and just opened our latest hotel, the 547-room Dorsett Tsuen Wan in Hong Kong. At the end of April, we will open the 319-room Silka Cheras Kuala Lumpur, Malaysia which is under the Silka Hotels value-led brand and towards the end of 2nd quarter of this year, the 317-room Dorsett Shepherds Bush in London, UK will come online. This is indeed an exciting period for our group and we will ensure that we continue to deliver the highest level of service standards in the locations that we operate", added Winnie Chiu.



Picture shows Winnie Chiu, president and executive director of Dorsett Hospitality International receiving the prestigious BEST VALUED HOTELS GROUP 2014 AWARD from Glenn Rogers, Editor-in-Chief of the Mediazone Group; witnessed by Philip Schaetz, Senior Vice President of Sales & Marketing (left) and Thomas Hahn, Senior Vice President of Operations (right) from Dorsett Hospitality International.

About Dorsett Hospitality International

Dorsett Hospitality International (HKEx Stock Code 2266), is a spin-off from Far East Consortium Limited. With three brands under its umbrella ...the upscale and midscale Dorsett Hotels & Resorts and d.Collection comprising a range of charismatic boutique hotels; and the value-led Silka Hotels; the group currently owns and manages 20 hotels in China, Hong Kong, Singapore and Malaysia; with eleven more opening within the next two years in China, Hong Kong, United Kingdom and Malaysia. For more information on Dorsett Hospitality International, visit: dorsett.com

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