



DOUBLE WIN FOR DORSETT KWUN TONG, HONG KONG AT THE 2014 GOLDEN PEARL AWARDS

At the recently concluded 2014 Golden Pearl Awards organised by Guangdong Hong Kong Macau (GHM) Hotel General Managers Society, Dorsett Kwun Tong, Hong Kong walked away with two prestigious awards: **The Unique Design Hotel of The Year** and **The Service Excellence Hotel of The Year award.**

The Golden Pearl Awards, established by the GHM (Guangdong, Hong Kong, and Macau) General Managers Society, serve to honour hotels with best quality in Guangdong, Hong Kong and Macau, and it is one of the most important award recognitions in the territories.

Opened last year, Dorsett Kwun Tong, Hong Kong have consistently received compliments for its outstanding warm services and most recently received the 2014 Travelers' Choice Award – Top 25 Bargain Hotels in China and 2014 Certificate of Excellence awarded by DaoDao.com

The interior design of Dorsett Kwun Tong, Hong Kong is the result of Wendy Chiu, Senior Vice President of Interior Design and her dynamic creative team. In translating the Group's culture and philosophy of creating an original experience that captures the best of both worlds – where Asia meets Britain, the design at Dorsett Kwun Tong, Hong Kong is an excellent showcase of Asia's heritage of warm hospitality intertwined with interiors that are not only technology driven but feature hints of modern Western influences. The result is a unique hotel that offers guests a hotel experience unlike any other emanating from an eclectic blend of influential cultures.

'In designing all the hotels in our portfolio, the Design Team spent hours over the design blueprints to ensure that our designs continue to radiate the best of Asia meets Britain elements into the hotel interior. At the same time, we are also mindful that there's a need to continuously engage our guests, henceforth there's always something that is uniquely different in each hotel. An element that can be associated to the hotel's location or one that makes good conversational pieces,' said Wendy Chiu.

'To cite a couple of examples; at Dorsett Kwun Tong, Hong Kong we have in place an innovative and interactive doorbell which is a silhouette of a camera that comes in various accent colours. When a guest rings the door bell, the camera light flashes just like a real camera. At Cosmopolitan Hotel Hong Kong, the room signage is the form of a lit-up 3D horse on a lawn which is a representation of the Hotel's famed location and view of the renowned Hong Kong Jockey Club,' said Wendy Chiu.

'Our design team put in hours of fun brainstorming for each hotel project and truly radiates the Group's 4I core values: Inspiration, Innovation, Integrity and Initiative; and for this, they truly deserves this accolade,' further added Wendy Chiu.

About Dorsett Kwun Tong

A chic business hotel located in the heart of Kowloon East - Kwun Tong, a newly developed commercial hub in Hong Kong, Dorsett Kwun Tong is just a 8-minute walk away from the MTR station and offers convenient access to a variety of nearby shopping and dining options.

The hotel offers 361 elegantly appointed guest rooms and suites complemented by a unique combination of unrivalled facilities and amenities such as 24-hour business centre, outdoor swimming pool and health club, free WiFi Internet access throughout the hotel, as well as free scheduled shuttle



bus service to and from apm and MegaBox shopping mall, Tsim Sha Tsui and Airport Express Kowloon Station.

For food connoisseurs, the hotel's supreme Chinese restaurant La Maison de l'Orient features an exquisite combinations of fusion and Cantonese specialties while the Poolside Lounge is just ideal to chill out and unwind with an afternoon tea. For meetings and banquets, the hotel offers a total of 226.2 sq. m of meeting spaces with combined banquet capacity of 192 people.

About Dorsett Hospitality International

Dorsett Hospitality International (HKEx Stock Code 2266), is a spin-off from Far East Consortium Limited. With three brands under its umbrellathe upscale and midscale Dorsett Hotels & Resorts and d.Collection comprising a range of charismatic boutique hotels; and the value-led Silka Hotels; the group currently owns over 30 hotels in China, Hong Kong, Singapore and Malaysia; including ten more scheduled to open within the next two years in China, Hong Kong, United Kingdom and Malaysia. For more information on Dorsett Hospitality International, visit: <u>dorsett.com</u>

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