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ELEGANCE OPTICAL INTERNATIONAL HOLDINGS LIMITED 高雅光學國際集團有限公司

(Incorporated in Bermuda with limited liability)
(Stock Code: 907)

AND AUTHORISED REPRESENTATIVE

CHANGE OF COMPANY SECRETARY, FINANCIAL CONTROLLER

The board of directors (the "Board") of Elegance Optical International Holdings Limited (the "Company") announces that Ms. Tsui Choi Yee, Connie ("Ms. Tsui") has tendered her resignation as the company secretary and financial controller of the Company (the "Company Secretary" and "Financial Controller"), and will cease to act as an authorized representative of the Company under Rule 3.05 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Authorised Representative"), both with effect from 12 August 2014.

Ms. Tsui resigns from the offices of the Company Secretary and the Financial Controller in pursuit of her career development. She has confirmed that she has no disagreement with the Board and there are no matters relating to her resignation that need to be brought to the attention of the shareholders of the Company.

The Board is pleased to announce that Ms. Mak Suk Fan, Sophie has been appointed as the Company Secretary, Financial Controller and Authorized Representative of the Company, all with effect from 12 August 2014. Ms. Mak holds a degree in Accountancy in Australia, a Postgraduate Diploma in Investment Management at The University of Hong Kong and an MBA in Accounting & Finance at Mcgraw University. She is a member of The Hong Kong Institute of Certified Public Accountants and a Certified Practising Accountant of CPA Australia. Ms. Mak has over 10 years of experience in company management, auditing, financial accounting, taxation as well as corporate finance.

The Board would like to express its appreciation to Ms. Tsui for her contribution to the Company during her tenure of office and welcome Ms. Mak for her new appointment.

By order of the Board Elegance Optical International Holdings Limited Hui Leung Wah Chairman

Hong Kong, 11 August 2014

As at the date of this announcement, the executive directors of the Company are Mr. Hui Leung Wah, Mr. Poon Sui Hong, and Mr. Leung Shu Sum, the non-executive director is Mr. Maurizio De Gasperis and the independent non-executive directors are Mr. Poon Kwok Fai, Ronald, Mr. Pang Sung Yuen and Mr. Kwong Ping Man.