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ELEGANCE OPTICAL INTERNATIONAL HOLDINGS LIMITED 高雅光學國際集團有限公司

(Incorporated in Bermuda with limited liability) (Stock Code: 907)

INSIDE INFORMATION DISPOSAL OF SHARES BY THE CONTROLLING SHAREHOLDER

This announcement is made by Elegance Optical International Holdings Limited (the "Company") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited (the "Listing Rules") and the inside information provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (the "SFO").

The Board was informed by Best Quality Limited ("Best Quality"), the controlling shareholder of the Company interested in 141,316,000 shares of the Company (the "Shares") (representing 43.66% of the issued share capital of the Company) before the Disposal (as defined below), that it had disposed of an aggregate of 39,116,000 Shares (representing 12.09% of the issued share capital of the Company) on the market on 23 December 2016 (the "Disposal") at the market price.

Immediately following the Disposal, Best Quality holds 102,200,000 Shares (representing 31.58% of the issued share capital of the Company).

By order of the Board Elegance Optical International Holdings Limited Hui Leung Wah Chairman

Hong Kong, 23 December 2016

As at the date of this announcement, the executive Directors are Mr. Hui Leung Wah, Mr. Poon Sui Hong and Mr. Hui Chun Yuen and the independent non-executive Directors are Mr. Poon Kwok Fai, Ronald, Mr. Pang Sung Yuen and Mr. Kwong Ping Man.

The Directors jointly and severally accept full responsibility for the accuracy of the information contained in this announcement and confirm having made all reasonable enquiries, that to the best of their knowledge, opinions expressed in this announcement have been arrived at after due and careful consideration and there are no other facts not contained in this announcement the omission of which would make any statement in this announcement misleading.

* For identification purpose only