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ENM HOLDINGS LIMITED

安寧控股有限公司

(Incorporated in Hong Kong with limited liability)

(Stock Code: 00128)

PROFIT WARNING

This announcement is made pursuant to Rule 13.09(2) of the Listing Rules and the Inside Information Provisions under Part XIVA of the SFO.

The Board of the Company wishes to inform the shareholders of the Company and potential investors that the net loss of the Group for the six months ended 30 June 2014 is expected to significantly increase as compared to the net loss of the Group for the corresponding period in 2013. The substantial increase in loss was mainly attributable to (i) difficult business environment in the retail market especially on luxury products sector and (ii) surging operating costs in particular on rental expenses. The information contained in this announcement is based on the information currently available and the assessment of the management accounts of the Group by the Company's management. The management accounts of the Group have not been audited or reviewed by the Company's auditor.

Shareholders of the Company and potential investors should exercise caution when dealing in the shares of the Company.

This announcement is made pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong) (the "SFO").

The board of Directors (the "Board") of ENM Holdings Limited (the "Company", and together with its subsidiaries, the "Group") wishes to inform the shareholders of the Company and potential investors that based on the information currently available, the net loss of the Group for the six months ended 30 June 2014 is expected to significantly increase as compared to the net loss of the Group for the corresponding period in 2013. The substantial increase in loss was mainly attributable to (i) difficult business environment in the retail market especially on luxury products sector and (ii) surging operating costs in particular on rental expenses.

The Company is still in the process of finalising the interim results for the six months ended 30 June 2014. The information contained in this announcement is based on the information currently available and the assessment of the management accounts of the Group by the Company's management. The management accounts of the Group have not been audited or reviewed by the Company's auditor. Shareholders of the Company and potential investors should read the Group's interim results announcement for the six months ended 30 June 2014 carefully, which is expected to be published by end of August 2014.

Shareholders of the Company and potential investors should exercise caution when dealing in the shares of the Company.

By Order of the Board
ENM Holdings Limited
Joseph Wing Kong LEUNG
Chairman and Acting Chief Executive Officer

Hong Kong, 24 July 2014

As at the date of this announcement, the Executive Directors are Mr. Joseph Wing Kong LEUNG (Chairman and Acting Chief Executive Officer), Mr. Raymond Siu Wing CHAN, Mr. Victor Yiu Keung CHIANG, Mr. Derek Wai Choi LEUNG and Mr. Wing Tung YEUNG, and the Independent Non-executive Directors are Dr. Jen CHEN, Mr. David Kwok Kwei LO, Mr. Ian Grant ROBINSON and Mr. Chi Keung WONG.