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ENTERPRISE DEVELOPMENT HOLDINGS LIMITED

企展控股有限公司

(Incorporated in the Cayman Islands with limited liability) (Stock Code: 1808)

ANNOUNCEMENT

This announcement is made by Enterprise Development Holdings Limited (the "Company") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Cap. 571, Laws of Hong Kong).

The board of directors (the "Directors") of the Company (the "Board") announces that United Electronics Co., Ltd. (北京榮之聯科技股份有限公司) ("UEC"), a company listed on the Shenzhen Stock Exchange (stock code: 2642), is required to release on 24 October 2013 certain information regarding Easy Talent Limited, a company owned as to 60% by the Company and 40% by Smart Masterly Limited (a company indirectly wholly-owned by UEC), and its subsidiaries (collectively, the "Easy Talent Group"), for the nine months ended 30 September 2013 (the "Relevant Information"). The Board announces that the share of profit of an associate of Easy Talent Group by UEC for the nine months ended 30 September 2013 amounted to approximately RMB2,889,075.

The Relevant Information to be disclosed by UEC has not been audited. *Investors and* shareholders of the Company are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board Enterprise Development Holdings Limited Jia Bowei Chairman

Hong Kong, 24 October 2013

As at the date of this announcement, the Board comprises three executive Directors, namely Mr. Jia Bowei (Chairman), Mr. Lam Kwan Sing (Chief Executive Officer) and Mr. King Pak Fu, and three independent non-executive Directors, namely Mr. Lam Ting Lok, Ms. Hu Gin Ing and Mr. Zhang Xiaoman.