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ENTERPRISE DEVELOPMENT HOLDINGS LIMITED 企 展 控 股 有 限 公 司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 1808)

UNUSUAL PRICE AND VOLUME MOVEMENTS AND INSIDE INFORMATION

This announcement is made at the request of The Stock Exchange of Hong Kong Limited (the "Stock Exchange") pursuant to Rule 13.09 and 13.10 of the Rules Governing the Listing of Securities on the Stock Exchange (the "Listing Rules") and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the laws of Hong Kong) (the "SFO").

The board (the "Board") of Directors ("Directors") of Enterprise Development Holdings Limited (the "Company", together with its subsidiaries collectively called the "Group") has noted today's increase in the price and the trading volume of the shares of the Company. Having made such enquiry with respect to the Company as is reasonable in the circumstances, save as disclosed herein, the Board confirms that it is not aware of any reasons for such increases in the price and the trading volume of the shares of the Company or of any information which must be announced to avoid a false market in the Company's securities or of any inside information that needs to be disclosed under Part XIVA of the SFO.

Reference is made to the announcements of the Company dated 16 May 2013 and 22 August 2013 respectively relating to a memorandum of understanding entered into between Cosmic Honour Limited, a wholly-owned subsidiary of the Company as the potential purchaser and Safedom Technologies Holding Group Limited as the potential vendor ("Potential Vendor") on 16 May 2013, in relation to the proposed acquisition ("Proposed Acquisition") of the entire issued share capital in Techno Wing Limited as the target company. The Proposed Acquisition, if materialize, may constitute a notifiable transaction for the Company under Chapter 14 of the Listing Rules. The Board wishes to state that the discussion with the Potential Vendor relating to the Proposed Acquisition is still ongoing and in an advance stage. However, no definitive and legally binding agreements have been entered into between the Potential Vendor and Group as at the date of this announcement and the Proposed Acquisition therefore may or may not proceed. Further announcement(s) in relation to the Proposed Acquisition, if the same materialize, will be made by the Company in accordance with the Listing Rules as and when appropriate.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the securities of the Company.

This announcement is made by the order of the Board, the Directors collectively and individually accept responsibility for the accuracy of this announcement.

By Order of the Board **Enterprise Development Holdings Limited Jia Bowei** *Chairman*

Hong Kong, 6 February 2014

As at the date of this announcement, the Board comprises three executive Directors, namely Mr. Jia Bowei (Chairman), Mr. Lam Kwan Sing (Chief Executive Officer) and Mr. Wang Jun, and three independent non-executive Directors, namely Mr. Lam Ting Lok, Ms. Hu Gin Ing and Mr. Zhang Xiaoman.