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ENTERPRISE DEVELOPMENT HOLDINGS LIMITED 企 展 控 股 有 限 公 司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 1808)

HOLDING ANNOUNCEMENT

Reference is made to the announcement of Enterprise Development Holdings Limited (the "Company") dated 2 July 2015 in relation to the halt in trading of shares of the Company (the "Shares") on The Stock Exchange of Hong Kong Limited (the "Stock Exchange") with effect from 9:00 a.m. on 2 July 2015 pending the release of an announcement relating to a proposed very substantial disposal of the Company which contains inside information of the Company.

The Company makes this holding announcement to inform the shareholders of the Company (the "Shareholders") of the current status of the proposed very substantial disposal. On 2 July 2015 (after trading hours), a direct wholly-owned subsidiary of the Company as vendor and a private company as purchaser which together with its ultimate beneficial owner(s) is/are not connected with the Company, any of the directors, chief executive or substantial shareholders, entered into a conditional sale and purchase agreement (the "Sale and Purchase Agreement") in relation to the proposed disposal of 60% of the issued share capital in the disposal company (the "Disposal").

This announcement is made to inform the Shareholders that the Company is still in the process of finalising the announcement in relation to the Disposal which is subject to pre-vetting by the Stock Exchange. The Directors consider that additional time is required for such purpose. The announcement setting out the details of the Disposal in compliance with the Rules Governing the Listing of Securities on the Stock Exchange will be published by the Company as soon as practicable.

Trading in the Shares on the Stock Exchange will remain halted pending the release of the announcement in relation to the Disposal.

By Order of the Board

Enterprise Development Holdings Limited Lam Kai Tai

Chairman

Hong Kong, 22 July 2015

As at the date of this announcement, the Board comprises three executive Directors, namely Mr. Lam Kai Tai (Chairman), Mr. Wang Jun and Mr. Wong Ho Sing, and three independent non-executive Directors, namely Mr. Yau Yan Ming Raymond, Ms. Hu Gin Ing and Mr. Liu Kam Lung.