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ENTERPRISE DEVELOPMENT HOLDINGS LIMITED 企 展 控 股 有 限 公 司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 1808)

APPOINTMENT OF EXECUTIVE DIRECTOR

The Board is pleased to announce that Mr. Kwok Ho On Anthony has been appointed as an executive director of the Company with effect from 24 July 2015.

APPOINTMENT OF EXECUTIVE DIRECTOR

The board of directors (the "**Board**") of Enterprise Development Holdings Limited (the "**Company**") is pleased to announce that Mr. Kwok Ho On Anthony ("**Mr. Kwok**") has been appointed as an executive director of the Company with effect from 24 July 2015.

Set out below are the biographical details of Mr. Kwok:-

Mr. Kwok, aged 62, was educated in Hawaii and has over 20 years of business experiences in business development, merger and acquisition and strategic partnership development.

During his 7 years tenure at Miramar Developments Group (U.S.A.) ("**Miramar**"), Mr. Kwok was in charge of Miramar's corporate development activities and was the key player in a number of major merger and acquisition projects undertaken by Miramar.

Afterward, Mr. Kwok became the managing director of Hung Sing Technology Limited, a Taiwan based technology company that provided I.T. infrastructure products and services to major telecommunications companies in Taiwan, People's Republic of China and Hong Kong. In his capacity as the Managing Director, Mr. Kwok has successfully established a clientele base of over 20 companies in Greater China, including Hinet, Infoserve, Paul W and Jitong. Additionally, Mr. Kwok had also played a key role in establishing key strategic partnerships with high profile technology companies, including Global One, MCI, Worldcom, Wherever Net and Cosatech Satellite Services.

Mr. Kwok then joined MFP Epping Limited, a subsidiary of a listed company in Hong Kong, as a director and was involved in the evaluating the feasibility in investing in a forestry project. Taking up the assigning, Mr. Kwok had stationed in the Republic of Congo for one year in having close contact and negotiations with various relevant governmental authorities, labour unions, as well as taking a position in charge of the operation on forestry, manufacturing and shipping.

Starting from 2006, Mr. Kwok was a director of a company holding the right to develop a theme park in Macau and, as such, has actively negotiated with multi-national conglomerates in possible co-operation for development as well as with various other theme parks in gathering their idea in establishing the same in Macau. Additionally, Mr. Kwok is participating in the strategic alliance of certain key junkets (gaming promoters) in Macau with operation spanned throughout various major concession holders, including Wynn, Las Vegas Sands, Galaxy and MGM. His major role includes providing a bridge amongst various gaming promoters, forming a strategic alliance or conducting merger and acquisition exercises for selective gaming promoter and negotiation with concession holders for a better term.

Mr. Kwok does not hold any other directorship in other public listed companies during the past three years.

There is no service contract entered into between the Company and Mr. Kwok. However, he is subject to retirement and re-election at the next following annual general meeting of the Company after his appointment and thereafter subject to retirement by rotation and re-election at least once in every three years in accordance with the articles of association of the Company. Mr. Kwok is entitled to a director's remuneration of HK\$30,000 per month which is determined by the Board with reference to the recommendation of the remuneration committee of the Company based on his qualifications, experience and duties and responsibilities in the Company.

Mr. Kwok does not have any relationship with any directors, senior management, substantial or controlling shareholders of the Company. He does not have any interest in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) and does not hold any other position with the Company or any of its subsidiaries as at the date of this announcement.

Save as disclosed above, neither there is any further information required to be disclosed pursuant to the requirements under Rule 13.51(2)(h) to (v) of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited nor there is any other matter relating to the appointment of Mr. Kwok that needs to be brought to the attention of the shareholders of the Company.

The Board would like to take this opportunity to welcome Mr. Kwok to the Board.

By order of the Board

Enterprise Development Holdings Limited Lam Kai Tai

Chairman

Hong Kong, 24 July 2015

As at the date of this announcement, the Board comprises four executive Directors, namely Mr. Lam Kai Tai (Chairman), Mr. Wang Jun, Mr. Wong Ho Sing and Mr. Kwok Ho On Anthony, and three independent non-executive Directors, namely Mr. Yau Yan Ming Raymond, Ms. Hu Gin Ing and Mr. Liu Kam Lung.