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ENTERPRISE DEVELOPMENT HOLDINGS LIMITED

企展控股有限公司

(Incorporated in Cayman Islands with limited liability)

(Stock Code: 1808)

INSIDE INFORMATION

This announcement is made by Enterprise Development Holdings Limited (the “**Company**”, together with its subsidiaries collectively referred to as the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the preliminary review on the unaudited management account of the relevant subsidiary of the Group and information currently available to the Board, the unrealized loss on investments in listed financial assets at fair value through profit and loss is approximately HK\$34 million for the period ended 30 June 2017, compared to the realized and unrealized gain on investments in listed financial assets at fair value through profit and loss of approximately HK\$5 million for the corresponding period ended 30 June 2016.

The Company is in the process of finalizing the consolidated results of the Group for the period ended 30 June 2017. The information contained in this announcement is only based on the preliminary review on the unaudited management account of the relevant subsidiary of the Group and information currently available to the Board, and such information have not yet been finalized and will be subject to the review of the Company. Shareholders and potential investors are advised to read carefully the announcement of the results of the Group for the period ended 30 June 2017 which is expected to be released in August 2017.

Shareholders and potential investors should exercise caution when dealing in the shares of the Company.

By Order of the Board
Enterprise Development Holdings Limited
Lam Kai Tai
Chairman

Hong Kong, 4 July 2017

As at the date of this announcement, the Board comprises three executive Directors, namely Mr. Lam Kai Tai (Chairman), Mr. Li Jiang Nan and Ms. Fan Carol, and three independent non-executive Directors, namely Ms. Hu Gin Ing, Mr. Liu Jian and Mr. Li Wai Kwan.