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ENTERPRISE DEVELOPMENT HOLDINGS LIMITED 企 展 控 股 有 限 公 司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 1808)

VOLUNTARY ANNOUNCEMENT PLEDGE OF SHARES BY CONTROLLING SHAREHOLDERS

This announcement is made by Enterprise Development Holdings Limited (the "Company") on a voluntary basis.

The Company was notified by Luck Success Development Limited ("Luck Success") and Sino Wealthy Limited ("Sino Wealthy"), which are both wholly-owned by Rentian Technology Holdings Limited and together are controlling shareholders (as defined in the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules")) of the Company, that on 31 July 2017, each of Luck Success and Sino Wealthy has pledged 186,672,292 shares of the Company (the "Shares") and 17,182,000 Shares respectively (collectively, the "Pledged Shares") to China Insurance Group Finance Company Limited ("CIGFCL") as collaterals for a loan granted by CIGFCL to Luck Success.

As at the date of this announcement, (i) Luck Success and Sino Wealthy each holds 186,672,292 Shares and 17,182,000 Shares, representing approximately 35.46% and 3.26% respectively of the total issued Shares of the Company; and (ii) the Pledged Shares represent approximately 38.72% of the total issued Shares of the Company.

The above pledge of the Pledged Shares does not fall within the scope of Rule 13.17 of the Listing Rules.

By Order of the Board **Enterprise Development Holdings Limited Lam Kai Tai** *Chairman*

Hong Kong, 3 August 2017

As at the date of this announcement, the Board comprises three executive Directors, namely Mr. Lam Kai Tai (Chairman), Mr. Li Jiang Nan and Ms. Fan Carol, and three independent non-executive Directors, namely Ms. Hu Gin Ing, Mr. Liu Jian and Mr. Li Wai Kwan.