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ENTERPRISE DEVELOPMENT HOLDINGS LIMITED

企展控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1808)

PROFIT WARNING

This announcement is made by Enterprise Development Holdings Limited (the “**Company**”, together with its subsidiaries collectively referred to as the “**Group**”) pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the preliminary review of the unaudited consolidated management accounts of the Group for the year ended 31 December 2018 and latest information currently available to the Board, the Group is expected to record a significant decrease in loss attributable to equity shareholders for the year ended 31 December 2018 as compared to the year ended 31 December 2017.

The improvement in loss position was mainly attributable to the absence of the share of the results of an associate of approximately RMB65 million as compared to the year ended 31 December 2017.

The Company is in the process of finalizing the annual results of the Group for the year ended 31 December 2018. The information contained in this announcement is based on a preliminary review on the unaudited consolidated management accounts of the Group for the year ended 31 December 2018 and latest information currently available to the Board, and such information has not been audited, confirmed or reviewed by the Company’s auditor or the audit committee. Shareholders and potential investors are advised to read carefully the announcement of the annual results of the Group for the year ended 31 December 2018 which is expected to be published by the end of March 2019.

Shareholders and potential investors should exercise caution when dealing in the shares of the Company.

By Order of the Board
Enterprise Development Holdings Limited
Lam Kai Tai
Chairman

Hong Kong, 13 March 2019

As at the date of this announcement, the Board comprises two executive Directors, namely Mr. Lam Kai Tai (Chairman) and Mr. Bai Xuefei, and three independent non-executive Directors, namely Ms. Hu Gin Ing, Mr. Liu Jian and Mr. Li Wai Kwan.