

SUSPENSION OF TRADING

At the request of Riche Multi-Media Holdings Limited (the "Company"), trading in the Company's shares has been suspended with effect from 10:05 a.m. on 24 July 2007 pending the release of an announcement regarding a top-up placing.

By order of the Board Chan Kin Wah, Billy Company Secretary

Hong Kong, 24 July 2007

As at the date of this announcement, Mr. Heung Wah Keung, Ms. Chen Ming Yin, Tiffany are the executive directors of the Company and Mr. Tang Chak Lam, Gilbert, Mr. Ho Wai Chi, Paul and Mr. Lien Wai Hung are the independent non-executive directors of the Company.