

(Stock Code: 764)

DATE OF BOARD MEETING

The board of directors (the "Board") of Riche Multi-Media Holdings Limited (the "Company") announces that a meeting of the Board will be held at Room 3408, 34th Floor, Shun Tak Centre, West Tower, 168-200 Connaught Road Central, Hong Kong on Monday, 24 September 2007 at 12:00 p.m. for purpose of, among other matters, considering and approving, the unaudited interim results of the Company and its subsidiaries for the six months ended 30 June 2007.

By order of the Board Chan Kin Wah, Billy Company Secretary

Hong Kong, 12 September 2007

As at the date of this announcement, Mr. Heung Wah Keung and Ms. Chen Ming Yin, Tiffany are the executive directors of the Company and Mr. Tang Chak Lam, Gilbert, Mr. Ho Wai Chi, Paul and Mr. Lien Wai Hung are the independent non-executive directors of the Company.