(Incorporated in Bermuda with limited liabilities) (Stock Code: 764)

SUSPENSION OF TRADING

At the request of Riche Multi-Media Holdings Limited (the "Company"), trading in shares of the Company will be suspended with effect from 9:30 a.m., 17 October 2007 pending the release of an announcement in relation to an open offer.

By order of the Board Chan Kin Wah, Billy Company Secretary

Hong Kong, 17 October 2007

As at the date of this announcement, Mr. Heung Wah Keung, Ms. Chen Ming Yin, Tiffany are the executive directors of the Company and Mr. Tang Chak Lam, Gilbert, Mr. Ho Wai Chi, Paul and Mr. Lien Wai Hung are the independent non-executive directors of the Company.