

(Incorporated in Bermuda with limited liabilities) (Stock Code: 764)

SUSPENSION OF TRADING

At the request of Riche Multi-Media Holdings Limited (the "Company"), trading in its shares will be suspended with effect from 9:30 a.m. on 29 February 2008 pending the release of an announcement in relation to a very substantial acquisition of the Company.

By order of the Boad
Riche Multi-Media Holdings Limited
Chan Kin Wah, Billy
Company Secretary

Hong Kong, 29 February 2008

As at the date of this announcement, Mr. Heung Wah Keung and Ms. Chen Ming Yin, Tiffany are the executive directors of the Company and Mr. Tang Chak Lam, Gilbert, Mr. Ho Wai Chi, Paul and Mr. Lien Wai Hung are the independent non-executive directors of the Company.