

RICHE MULTI-MEDIA HOLDINGS LIMITED

(Incorporated in Bermuda with limited liability)

(Stock Code: 764)

DATE OF BOARD MEETING

The board of directors (the "Board") of Riche Multi-Media Holdings Limited (the "Company") announces that a meeting of the Board will be held at Unit 3408, Shun Tak Centre, West Tower, 168 – 200 Connaught Road Central, Hong Kong on Friday, 25 April 2008 at 12:30 p.m. for the purpose of, inter alia, approving the final results of the Company and its subsidiaries for the year ended 31 December 2007 and its publication and considering the payment of a final dividend, if any.

By Order of the Board Riche Multi-Media Holdings Limited Heung Wah Keung Chairman

Hong Kong, 14 April 2008

As at the date of this announcement, the Board comprises two executive directors namely, Mr. Heung Wah Keung and Ms. Chen Ming Yin, Tiffany and three independent non-executive directors namely, Mr. Tang Chak Lam, Gilbert, Mr. Ho Wai Chi, Paul and Mr. Lien Wai Hung.