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永恒策略投資有限公司

ETERNITY INVESTMENT LIMITED

(Formerly known as China Star Investment Holdings Limited)

(Incorporated in Bermuda with limited liability)

(stock code: 764)

DELAY IN DESPATCH OF CIRCULAR

As additional time is required for the Company to finalise the financial information contained in the Circular, the despatch date of the Circular will be postponed to 16 August 2010.

This announcement is made pursuant to Rule 14.36A of the Listing Rules.

Reference is made to the announcement issued by Eternity Investment Limited (formerly known as China Star Investment Holdings Limited) (the “**Company**”) dated 23 July 2010 (the “**Announcement**”) in respect of, amongst other things, the formation of joint venture company and the granting of facility. Terms used herein shall have the same meanings as defined in the Announcement unless defined otherwise.

As stated in the Announcement, a circular (the “**Circular**”) containing, among other things, (i) the details of the JV Agreement and the terms and conditions of the Facility Agreement; and (ii) a notice of the SGM will be despatched to the Shareholders as soon as practicable, which shall be on or before 13 August 2010 in compliance with the Listing Rules. As additional time is required for the Company to finalise the financial information contained in the Circular, the despatch date of the Circular will be postponed to 16 August 2010.

By Order of the Board
Eternity Investment Limited
Lei Hong Wai
Chairman

Hong Kong, 13 August 2010

As at the date of this announcement, the Board comprises two executive Directors namely, Mr. Lei Hong Wai, and Mr. Chan Kin Wah, Billy; and three independent non-executive Directors namely Mr. Tang Chak Lam, Gilbert, Mr. Hung Hing Man and Mr. Wan Shing Chi.